

ICPIC 2015

PARTNERSHIP MANUAL

3RD

International Conference on Prevention & Infection Control

16 June to
19 June 2015
Geneva,
Switzerland

WWW.ICPIC2015.COM

HUG  
Hôpitaux Universitaires de Genève
University of Geneva Hospitals
and Faculty of Medicine, Geneva, Switzerland



WHO Collaborating Centre
on Patient Safety
Infection Control & Improving Practices

WWW.ICPIC2015.COM

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A. PRESENTING ICPIC 2015

WELCOME ADDRESS FROM CONFERENCE ORGANIZERS

We are looking forward to welcoming you back to Geneva, Switzerland, for the 3rd International Conference on Prevention & Infection Control (ICPIC) to be held from 16 to 19 June 2015.

Participants from 102 countries attended ICPIC in 2011 and 2013. ICPIC is a unique forum to foster knowledge sharing and exchange experiences for the prevention of healthcare-associated infection and the control of antimicrobial resistance around the world. Antimicrobial resistance continues to be an ever-increasing problem and while we certainly advanced the methods and improved implementation of infection control and prevention, it is evident that every country around the globe still has major challenges to overcome, in this respect.

The need to share knowledge and experience in healthcare-associated infection prevention and control of antimicrobial resistance remains unchanged. ICPIC once again will be able to offer you that opportunity. While we tried to uphold what made the first two ICPIC editions a success, we did introduce important changes. The newly formed organizing/program committee now includes the support from the Society for Healthcare Epidemiology of America (SHEA) who joined ICPIC to attract even more world experts and key opinion leaders to share their knowledge and expertise with us.

ICPIC keynotes, symposia, controversies, free paper and meet-the-expert sessions will continue to be proposed in addition to the unique and very popular ICPIC Innovation and Implementation Academies and ICPIC video contests, complemented in 2015 by new features and surprises.

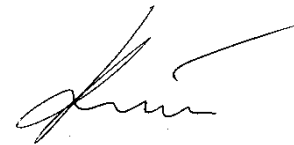
Looking forward to your active participation in the 3rd ICPIC.



Prof. Didier Pittet
ICPIC Chair



Prof. Andreas Voss
Co-chair & Program director



Prof. Stephan Harbarth
Co-chair

COMMITTEE MEMBERSHIP

Organizers

Didier Pittet, Geneva
Andreas Voss, Nijmegen
Stephan Harbarth, Geneva

Scientific Planning Committee

*Members of the **scientific planning committee** are actively involved in suggesting sessions and, in part, helping to plan a coherent and innovative programme. All members are also taking part in the abstract review process.*

Petra Gastmeier - Germany
Evelina Tacconelli - Italy
Andreas Voss - The Netherlands
Philippe Eggimann - Switzerland
Stephan Harbarth - Switzerland
Didier Pittet - Switzerland
Sara Cosgrove - USA
Benedetta Allegranzi - WHO

Local Organizing Committee

*The **local organizing committee** is a multidisciplinary team from Geneva providing help across all aspects.*

Fabricio da Liberdade Jantarada
(Coordinator)
Marie-Noelle Chraïti
Claude Ginet
Angela Huttner
Benedikt Huttner
Laurent Kaiser
Claire Kilpatrick
Caroline Landelle
Klara Posfay-Barbe
Ilker Uçkay
Christian Van Delden
Walter Zingg

ICPIC Experts

ICPIC experts represent a group of colleagues that ICPIC acknowledges as experts in the field. They are "ambassadors" who have actively supported and promoted the meeting in the past.

Victor Rosenthal - Argentina
John Ferguson - Australia
Tom Gottlieb - Australia
Nicholas Graves - Australia
Lindsay Grayson - Australia
Mary-Louise McLaws - Australia
David Paterson - Australia
Andrew Stewardson - Australia
Franz Allerberger - Austria
Herman Goossens - Belgium
Bart Gordts - Belgium
Jean-Louis Vincent - Belgium
Rosanna Richtmann - Brazil
Flavia Rossi - Brazil
Vincent Djientcheu - Cameroon
Laurent Brochard - Canada
John Conly - Canada

Yves Longtin - Canada
 Lindsay Nicolle - Canada
 Bi Jie Hu - China
 Robert Skov - Denmark
 Dominique Monnet - ECDC
 Antoine Andremont - France
 Xavier Bertrand - France
 Christian Brun-Buisson - France
 Jean Carlet - France
 Jean Chastre - France
 Vincent Jarlier - France
 Jean-Christophe Lucet - France
 Leonardo Pagani - France
 Philippe Vanhems - France
 Frank Brunkhorst - Germany
 Markus Dettenkofer - Germany
 Sebastian Lemmen - Germany
 Achilleas Gikas - Greece
 Patricia Ching - Hong Kong, SAR, China
 Wing-Hong Seto - Hong Kong, SAR, China
 Abdul Ghafur - India
 Namita Jaggi - India
 Geeta Mehta - India
 Yehuda Carmeli - Israel
 Silvio Brusaferrero - Italy
 Maria Luisa Moro - Italy
 Angelo Pan - Italy
 Nicola Petrosillo - Italy
 Mansour Adeoty - Ivory Coast

Toshinobu Horii - Japan
 Souha Kanj - Lebanon
 Nordiah Jalil - Malaysia
 Michael Borg - Malta
 Samuel Ponce De Leon - Mexico
 Marc Bonten - The Netherlands
 Alexander Friedrich - The Netherlands
 Hajo Grundmann - The Netherlands
 Jan Kluytmans - The Netherlands
 Christina Vandenbroucke- Grauls - The Netherlands
 Nizam Damani - Northern Ireland, UK
 Egil Lingaas - Norway
 Piotr Heczko - Poland
 Sergej Eremin - Russia
 Hanan Balkhy - Saudi Arabia
 Ziad Memish - Saudi Arabia
 Babacar Ndoye - Senegal
 Paul Anantharajah Tambyah - Singapore
 Dale Fisher - Singapore
 Moi Lin Ling - Singapore
 Adriano Duse - South Africa
 Keith Klugman - South Africa
 Shaheen Mehtar - South Africa
 Maja Rupnik - Slovenia
 Jordi Rello - Spain
 Jesus Rodríguez-Bãno - Spain
 Antoni Trilla - Spain
 Hakan Hanberger - Sweden
 Jérôme Pugin - Switzerland

Christian Ruef - Switzerland
 Hugo Sax - Switzerland
 Andreas Widmer - Switzerland
 Giorgio Zanetti - Switzerland
 John McConnell - The Lancet
 Serhat Unal - Turkey
 Barry Cookson - UK
 Alison Holmes - UK
 Judith Richards - UK
 Homero Bagnulo - Uruguay
 John Boyce - USA
 E. Patchen Dellinger - USA
 Daniel Diekema - USA
 Don Goldman - USA
 Anthony Harris - USA
 Loreen Herwaldt - USA
 William Jarvis - USA
 Elaine Larson - USA
 Leonard Mermel - USA
 Michele Pearson (CDC) - USA
 Eli Perencevich - USA
 Trish Perl - USA
 Marc Rupp - USA
 Sanjay Saint - USA
 Michael Tapper - USA
 Joyce Hightower - WHO
 Carmem Pessoa-Silva - WHO
 Shamsuzzoha Syed -WHO

AIMS OF THE CONFERENCE

- To foster the exchange of knowledge and experience among the global infection control community
- Deliver the best of science in the field of HAI and antimicrobial resistance prevention and, in parallel, facilitate an exchange between delegates from resource-rich and resource-poor countries
- Attract – next to those working in infection control – colleagues from clinical departments closely working with patients with HAIs and antimicrobial resistance associated problems.

CONFERENCE TOPICS & OUTLINE OF THE SCIENTIFIC PROGRAMME

CONFERENCE TOPICS

1 Healthcare-associated infection

- 1a Bloodstream and intravascular device-associated infections
- 1b Surgical site infections
- 1c Ventilator-associated pneumonia
- 1d Urinary tract infections
- 1e Gastroenteritis (including Norovirus)
- 1f *Clostridium difficile*-associated disease
- 1g Staphylococcal infections
- 1h Bone and prosthetic joint infections
- 1i Influenza
- 1j Other (nosocomial) viral infections
- 1k Yeast and mold infections
- 1l Burden of healthcare-associated infection

2 Multidrug-resistant microorganisms

- 2a Methicillin-resistant *Staphylococcus aureus* epidemiology and control
- 2b Vancomycin-resistant enterococci
- 2c Extended-spectrum beta-lactamase & carbapenemases (Gram-negative resistance)
- 2d Other multidrug-resistant pathogens

3 Antimicrobials

- 3a Antimicrobial resistance (surveillance)
- 3b Antimicrobial use and stewardship

4 Special issues in infection control

- 4a Hand hygiene
- 4b Behaviour and infection control/ influencing healthcare workers
- 4c Patient participation
- 4d Healthcare worker education
- 4e Innovative approaches in infection control
- 4f Ergonomics and human factors design in infection control
- 4g Epidemiological methods and their application to infection control
- 4h Mathematical modelling in infection control

5 Surveillance of healthcare-associated infection

- 5a Surveillance/infection control indicators
- 5b Public reporting/benchmarking of infection rates OR public reporting/ benchmarking

6 Special patient populations

- 6a Infections & infection prevention in critical care (ICU)
- 6b Infection control in long-term care facilities and nursing homes

- 6c Infections and infection prevention in paediatric populations
- 6d Infections and infection prevention in the developing world
- 6e Infections & infection control in the immunocompromised host

7 Special settings

- 7a Operating room
- 7b Dialysis
- 7c Endoscopes
- 7d Occupational health
- 7e Public health and patient safety issues

8 Disinfection/sterilization

- 8a Environmental control
- 8b Disinfection – skin (other than hands)
- 8c Sterilization

9 Academies & Awards

- 9a Innovation Academy
- 9b Implementation Academy
- 9c ICPIC clip

PROGRAMME

The programme includes keynote lectures, invited lectures, interactive sessions, meet-the-expert workshops, oral sessions, pro-con debates, and poster presentations. Specific tracks are dedicated to infection control in critical care patients, neonates and paediatric patients, long-term care, antimicrobial use, resistance, and stewardship, and patient safety and infection control in countries with limited resources.

The official language is English. Simultaneous interpretation into French will be provided for dedicated sessions.

PROGRAMME HIGHLIGHTS

- **INNOVATION Academy (3rd edition)**
Selecting the best innovations helping to control antimicrobial resistance and/or healthcare-associated infections
- **ICPIC CLIP**
Antimicrobial Resistance and Control (ARIC) journal video award for the best short clip promoting healthcare-associated infection prevention, control of antimicrobial use, or antimicrobial stewardship in its broadest sense
- **IMPLEMENTATION Academy (2nd edition)**
Featuring the best implementation success stories,
- **IMPACT Papers**
the highest impact papers of the past 3 years
- **ICAN*/ RIPAQS** developing country sessions**

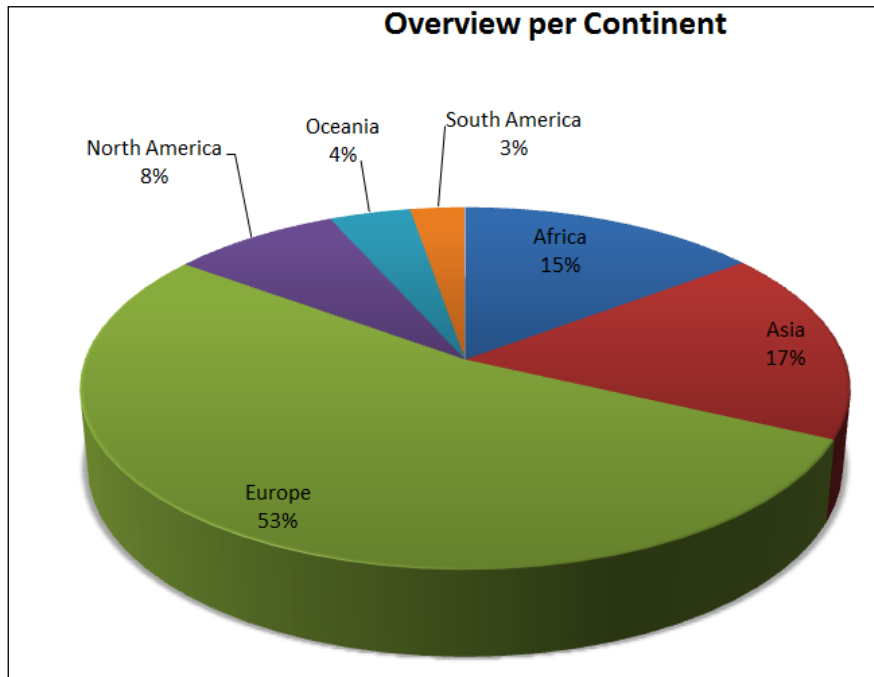
* Infection Control Africa Network (ICAN) ** Réseau International pour la Planification et l'Amélioration de la Qualité et de la Sécurité dans les Systèmes de Santé en Afrique (RIPAQS)

WHO WILL ATTEND

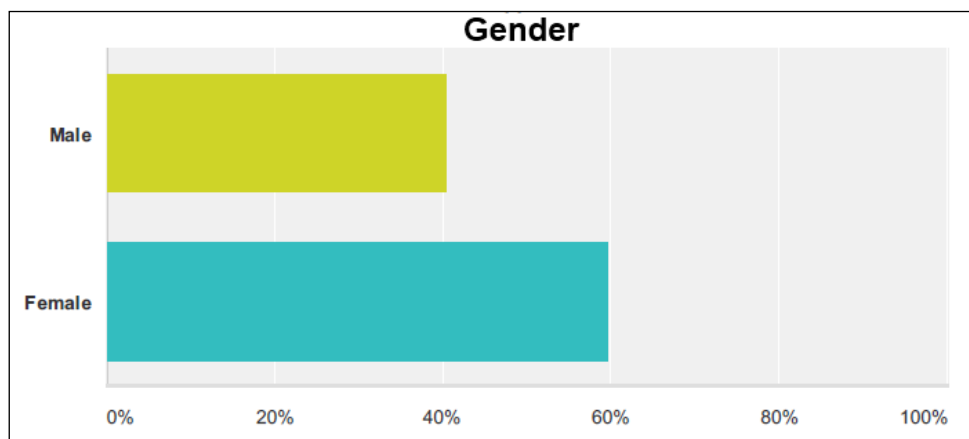
Professionals interested in the prevention and control of HAI and antimicrobial resistance and control either working in the field (infection control physicians and professionals, critical care specialists, clinical microbiologists, paediatric infectious diseases and infection control specialists, patient safety experts) or taking care of patients at risk of HAIs.

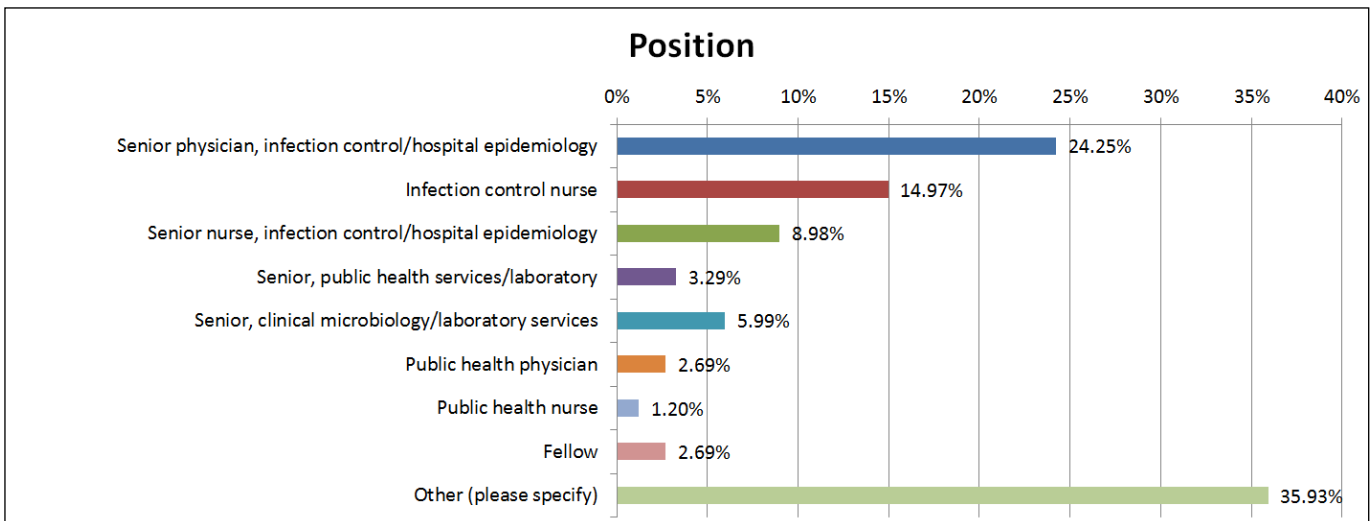
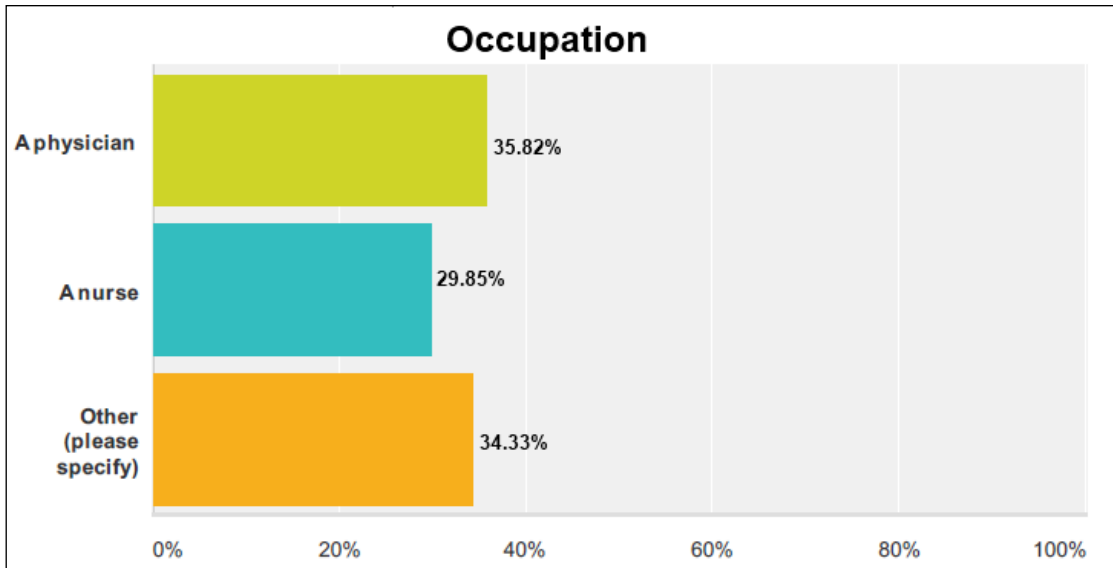
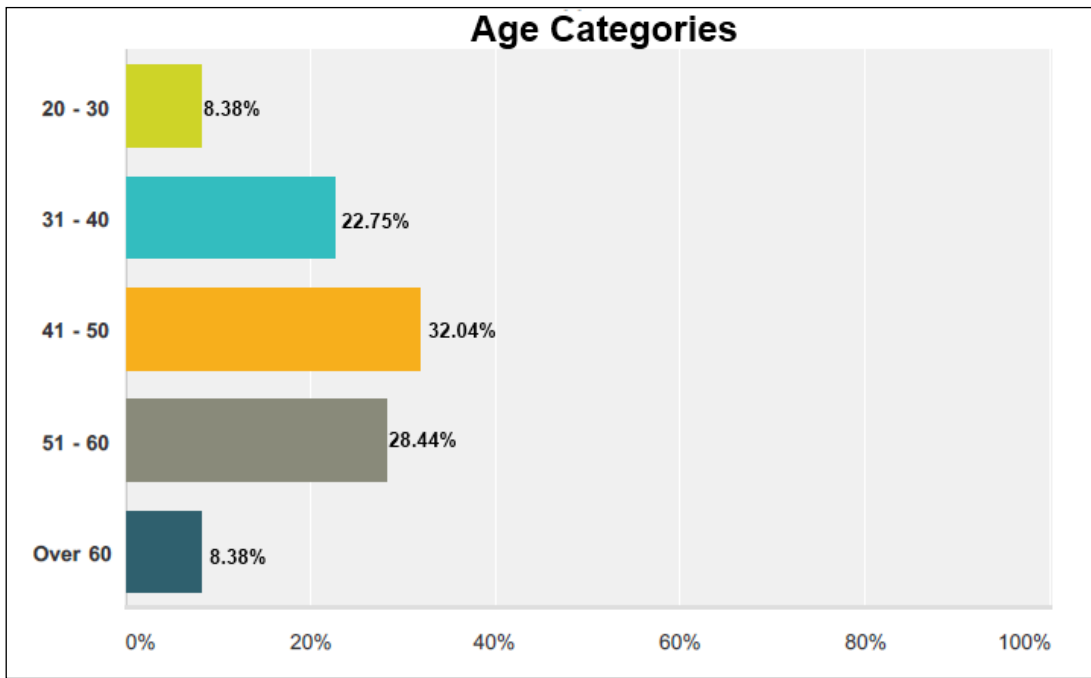
Over 1'000 participants attended the first two editions of the ICPIIC conference (2011 and 2013).

The geographical split of the participants for ICPIIC 2013 is shown in the following graph:



Know your Audience Demographics





THE CONFERENCE VENUE (CICG) AND GENEVA

CONFERENCE VENUE

ICPIC 2015 will be held at the CICG
Conference Centre Geneva

CICG Conference Centre

Rue de Varembé 17 – CP 13

CH-1211 Geneva 20

Switzerland

Phone: +41 (0)22 791 91 11

Fax: +41 (0)22 791 90 64

Internet: www.cicg.ch



ABOUT GENEVA

Geneva enjoys a worldwide reputation as a conference city; it embodies the creativity of science and technology, a vigorous business sector, and has a special cultural appeal with unmistakable flair and charm. Geneva is an ideal destination with its central location in Europe, served by an excellent transport and communication infrastructure. Draped around the deep blue waters of Lac Léman, Geneva has grown wealthy and influential as the cultural and economic focus of French-speaking Switzerland. It is also an international city and home to many global institutions from the International Red Cross to the WHO!

Getting around

Geneva's centre is small enough to walk around. For the suburbs you will need to take a tram or bus. Daily passes are provided free of charge to Geneva hotel guests, courtesy of the Geneva Tourist Board.

Sight seeing

The Rhône river, boasting several bridges amongst which the historical Pont de l'Île, flows out of Lac Lemman to bisect Geneva's bustling centre. The Rive Gauche, south of the river, is the most active part of Geneva with a grid of waterfront streets comprising the main shopping and business districts. Behind, winding up the hillside, are the narrow, cobbled lanes of the Old Town, whose principal thoroughfare, Grand Rue, leads to the 17th century Hôtel de Ville and the arcaded armoury, backed by a lovely terrace. The streets around the Hôtel de Ville, with their quaint cafés, second-hand bookshops and art galleries, make for a pleasant stroll of discovery. Nearby is the Romanesque cathedral, a monumental edifice whose austere, lofty interior contains the beautiful, 15th century frescoes of the Chappelle des Maccabées. Among the city's several museums, the pick is the Art and History Museum (Musée d'Art et d'Histoire (2, Rue Charles-Galland)), which holds a massive archaeological collection, a selection of Swiss landscape painters and a magnificent altar-piece carved for the cathedral in the 1440s and moved here for safe-keeping. Finally, make a point of seeing Geneva's pride and joy, the dramatic 140-metre high Jet d'Eau, spouting high above the ornamental flowerbeds of the surrounding Jardin Anglais down by the lake.

Eating-out

With more than a thousand cafés and restaurants in the city, no-one could possibly say Geneva lacks gastronomic choice. From popular Rues-Basses cafés with all sorts of seafood, through to Thai restaurants, and the traditional stone-floored Old Town restaurants with a full range of Swiss dishes, Geneva is definitely worth a culinary tour.

WHY BECOME A SPONSOR?

- ... Because the fight against HAI and antimicrobial resistance spread should be a common goal of healthcare professionals and industry
- ... Because the collective knowledge and expertise will help to fine-tune your own intentions and developments
- Because ICPIC will offer a unique opportunity to further enlarge your contacts and network with experts in the field of HAI and antimicrobial resistance control prevention and control.
- ... Your support is indispensable to be able to offer this opportunity to participants

B. SPONSORSHIP OPPORTUNITIES

HOW TO BECOME A SPONSOR?

Within the following pages we offer your company the opportunity to become a sponsor of the ICPIIC 2015 conference; to promote your scientific endeavours, and to obtain wider recognition in the field of the prevention and control of infections and spread of antimicrobial resistance.

You can contribute in the following ways:

- Sponsor various items in the conference activities
- Organize a satellite symposium
- Organize an integrated symposium
- Host a booth
- Host a hospitality suite

The various sponsorship options are listed in the following pages.

Depending on the total sum of contribution, you will have the possibility of being recognized as an official sponsor of the conference and benefiting from add-on privileges. For further information on the sponsorship levels please refer to page 23.

ICPIC LOYALTY POINT SYSTEM

Since ICPIIC 2011, we have implemented a ranking system for partners of the ICPIIC Conferences to allow for a clear and transparent process for our ICPIIC industry partners as they select and negotiate for sponsor and exhibit opportunities.

Points are calculated and rank position determined by the total spending an industry partner made during the past two ICPIIC conferences leading up to the current meeting. Top ranking companies are provided with this manual in advance and are given first priority to symposium slots, exhibition space and other opportunities. The full details on the ICPIIC loyalty point system is available upon request by contacting the ICPIIC Sponsorship and Exhibition team.

All industry partners will be treated according to the applicable loyalty point ranking system and then on a "first come, first served" basis.

If you are interested in becoming a sponsor of ICPIIC 2015, the application form at the end of this document should be duly completed and returned.

SPONSORSHIP ITEMS

1. LOGO & WEB LINK ON USB

The Preliminary Programme as well as all the latest conference news will be posted on the ICPIIC 2015 website. A link to the conference website will be included on a USB-stick joined with your company logo and website. The USB sticks will be distributed to many potential participants at related meetings.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Your logo and direct link to your website on the USB stick

Rates (VAT Excluded):

- **EXCLUSIVE SPONSORING:**

CHF 10'000.-

2. ADVERTISING IN THE FINAL PROGRAMME

The final programme will be inserted into all delegates' conference bags.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Full colour advertisement page within the final programme (artwork to be supplied by sponsor)

Rates (VAT Excluded):

- **OUTSIDE BACK COVER:**
- **INSIDE FRONT COVER:**
- **INSIDE BACK COVER:**
- **INSIDE PAGE:**

CHF 5'500.-
CHF 4'000.-
CHF 4'000.-
CHF 2'500.-

3. ADVERTISING IN THE MINI/POCKET PROGRAMME



All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all conference activities including: session details, exhibition information and social events.

This opportunity includes:

- Acknowledgment as a conference sponsor on the conference website
- Full colour advertisement page (A6 Format) on the back cover page of the mini programme (artwork to be supplied by sponsor)

Rate (VAT Excluded):

- **MINI-PROGRAMME EXCLUSIVE SPONSORING:**

CHF 10'000.-

4. WEB LINK

Companies are cordially invited to sponsor the dedicated conference website with their name and logo. Add a logo and an internet link to your own web site and be more visible on the web!

Your company will benefit from an enhanced and permanent presence on-line. The best way to reach already targeted people!

This opportunity includes:

- Company logo and link on the conference website
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **THE LINK & LOGO FROM NOW UNTIL THE END OF THE CONFERENCE: CHF 1'500.-**

5. INSERTS IN CONFERENCE BAGS

The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **PER INSERT:**

CHF 3'000.-

6. ABSTRACTS ON CD-ROM

Exclusive

A leaflet, inviting delegates to go to your booth to pick up the CD-ROM can be inserted in to the conference bags. The company name and logo will be printed together with the conference details and ICPIC logo on the cover and CD itself.

This opportunity includes:

- Co-branding: Company name and logo printed on the CD-ROM cover and the disk together with the ICPIC logo
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ABSTRACTS ON CD-ROM EXCLUSIVE SPONSORING:**

CHF 10'000.-

7. SPEAKER PREVIEW ROOM

Exclusive

Sponsorship of the area where opinion leaders and faculty from around the world will converge to prepare for their presentations; this represents a unique opportunity to reach all speakers taking part in the conference.

This opportunity includes:

- Sponsorship of the homepage and screen saver on all computer screens
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at speakers preview room
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **SPEAKER PREVIEW ROOM:**

CHF 5'000.-

8. INTERNET CORNER

Exclusive

The internet corner is one of the most visited points by all conference participants. At ICPIC 2015 it will offer up-to-date technology services including free internet and e-mail access. Sponsorship of this item includes having your company logo displayed on each computer screen. Such a great opportunity to have an immediate visual impact!

This opportunity includes:

- Having your company website showing when opening the Internet browser
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at the internet corner
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **FULL FINANCIAL PARTICIPATION:**
- **INCLUDED IN THIS PRICE:**
 - **10 COMPUTERS & INTERNET CONNECTION**

CHF 10'000.-

9. WIFI

Exclusive

The sponsor of Wireless Access will have the opportunity to engage with conference participants each time they access the internet. Ensure that ICPIC 2015 delegates will see your online messages at a time you can predict and plan for.

This opportunity includes:

- Sponsor's name used for the Wi-Fi login details
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT excluded):

- **WIFI:**

CHF 5'000.-

10. BOOK MARK

Make sure that delegates remember your brand when reading their favourite books.

This opportunity includes:

- Sponsor acknowledgement on the book mark inserted in all conference bags
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **BOOK MARK:** **CHF 3'500.-**

11. RECHARGE ZONE + POWER TOWER

Keep the delegates online and powered up!

There is the possibility to sponsor an individual power tower or all of the power towers if you would like to make this area exclusive to your company. Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. Your branding will be prominently displayed and viewed by both users and people passing by.

This opportunity includes:

- Opportunity to brand each individual power tower
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **RECHARGE ZONE + POWER TOWER:** **CHF 5'000.- (per tower)**

12. BRANDED SPORTS WATER BOTTLES



Ensure the well-being of participants and increase brand awareness. Your logo will be printed on reusable water bottles that are distributed to all participants. Water dispensers are available throughout the venue, permitting participants to refill and use the bottles during the entire duration of the conference. These bottles are often reused after the event for leisure activities, thus perpetuating the brand awareness of your company.

This opportunity includes:

- Sponsor logo printed on individual, reusable water bottles
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **BRANDED, REUSABLE WATER BOTTLES:** **CHF 7'500.-**

13. CONFERENCE BAGS



Sponsorship of the conference bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each conference bag along with the conference logo. (*Type, size and colour of the bags as well as position and size of the logo will be at the organizer's discretion*). Bags are included in the sponsoring cost.

This opportunity includes:

- One promotional leaflet in the conference bags (to be provided by sponsor)
- 1 corporate logo on the congress bag
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE BAGS SPONSORSHIP:** **CHF 19'000.-**

14. CONFERENCE BAG TAGS



Attach your brand to every delegate bag. Ensure that each delegate's conference bag remains with its rightful owner during the meeting by sponsoring the conference bag tags. Each and every conference bag will have a bag tag in which the delegate can insert their business card. This opportunity also extends your exposure as the delegate can re-use the bag tag beyond ICPIIC 2015 for their future business or leisure travels.

This opportunity includes:

- 1 corporate logo on the back of the bag tag
- Tag design and production organised by ICPIIC
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE BAG TAGS:** **CHF 5'000.-**

15. WRITING PADS AND PENS

Sponsorship of the pads and pens will include the logo of your company along and preferably the conference logo indicating your support of the conference. Delegates particularly appreciate writing pads and pens as they are particularly useful during scientific sessions. Pens and pads provided by the sponsor.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **WRITING PAD AND PEN INSERTION IN CONFERENCE BAGS:** **CHF 6'000.-**

16. LANYARDS



This will include the logo of your company along with the conference logo. Delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual sponsorship items.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **LANYARDS:** **CHF 12'000.-**

17. ALCOHOL-BASED HANDRUB

A voucher can be inserted in the conference bags to invite delegates to pass by your booth to pick up a hand hygiene product. This is one of the easiest ways to create traffic and make valuable contacts on your booth.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ALCOHOL-BASED HANDRUB:** **CHF 10'000.-**

18. COFFEE BREAKS

Coffee breaks that are accessible to all delegates and accompanying persons will be held daily in the exhibition area.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Table signs featuring organization name and logo will be displayed on catering tables

Rate (VAT Excluded):

- **COFFEE BREAK per break:** **CHF 5'500.-**

19. TRAVEL FELLOWSHIP

Offer the opportunity to (a) young scientist(s) to attend ICPIC 2015 by sponsoring travel fellowships. Your company name and logo will be highlighted in the conference programme and on the website. It is the best way to reach young scientists and start building a long-term relationship!

This opportunity includes:

- List of young scientists benefiting from your support
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **TRAVEL FELLOWSHIP:** **from CHF 2'500.-**

20. ONLINE PROGRAMME



The sponsor of the online programme will have the opportunity to sponsor an innovative tool. All delegates will have access to the online programme prior the event to organize the sessions they would like to attend. Add a logo and an internet link to your own web site and be more visible on the web!

Your company will benefit from an enhanced and permanent presence on-line. The best way to reach already targeted people!

This opportunity includes:

- Company logo and link on the conference website
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ONLINE PROGRAMME:** **CHF 10'000.-**

21. SIMULTANEOUS INTERPRETATION

Dissemination of infection control related information and knowledge is crucial. In order to facilitate this as much as possible the conference wishes to offer simultaneous interpretation to non-English speaking participants. While the main conference language will be English, simultaneous interpretation would be offered to French-speaking and Spanish-speaking attendees.

This would be a unique opportunity to reach your local/regional non English speaking customers by making the high scientific content of the 3rd International Conference on Prevention & Infection Control accessible in their own language.

This opportunity includes:

- Company logo and name shown at the beginning of each session providing simultaneous interpretation
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **SIMULTANEOUS INTERPRETATION:** **per language CHF 15'000.-**

22. POSTER SESSION & AWARD



All accepted posters will take part in a competition for the best poster. A Jury will go through the poster area and identify the best illustrated/presented posters during the different poster tours. Position your company as promoter of key research discussions in infection control, patient safety, and antimicrobial resistance and profit from visibility on the award and during the selection.

This opportunity includes:

- Branding of the award with your company logo
- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Acknowledgement as the Award sponsor on all poster acceptance notification letters (if sponsorship confirmed in time)
- Sponsoring logo on poster board signage

Rate (VAT Excluded):

- **POSTER SESSION & AWARD:**

CHF 10'000.-

23. INNOVATION ACADEMY



The 3rd Innovation Academy will take place during ICPIIC 2015. The Innovation Academy is a unique opportunity to allow investigators and participants at ICPIIC 2015 to participate in a forum which brings together thought leaders in the area of innovations in the practice of infection control and prevention of antimicrobial resistance. The Innovation Academy brings together experts from diverse fields that can interact during: the planned symposium, the investigator presentations, a social event and a final presentation and the awarding of three "Innovation Awards of Excellence" which will be judged by the Expert International Jury of the Academy. The Awards will consist of a certificate, a cash prize and a trophy. Complementary information is available on the conference website <http://www.icpic.com/index.php/conferences/icpic-2015>.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Company logo showing on the presentation screen at the beginning and at the end of the session
- A company representative is invited to the awards ceremony to distribute the prizes

Rate (VAT Excluded):

- **INNOVATION ACADEMY**

CHF 20'000.-

24. CONFERENCE APP FOR MOBILE DEVICE



Make the most of your onsite investment by promoting it first online!

Sponsoring the Conference application on a Smartphone is an innovative interactive service that you can provide to the ICPIIC 2015 delegates. This technology will enable delegates to plan their attendance at the ICPIIC 2015 conference. The app include amongst other items the ICPIIC 2015 conference programme, abstracts, practical information about the conference and much more, ...

Benefits include:

- Company logo on the welcome page of the application
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE APP FOR MOBILE DEVICE**

CHF 10'000.-

25.ICPIC CLIP

The primary objective of the ICPIC Video clip Award is to honour the creativity and quality of the best video clips promoting infection control or any measure designed to improve patient safety.

Benefits include:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Association with your company by an exclusive sponsoring of the prize to become ICPIC –“Your Company” best video-clip Award
- Support by your company of the ICPIC best video-clip award and acknowledgement of your support

Rate (VAT Excluded):

- **ICPIC CLIP exclusive sponsoring:**
- **ICPIC CLIP support:**

CHF 10'000.-
CHF 3'500.-

SATELLITE SYMPOSIA

SCHEDULE

The satellite symposia will take place as follows:

- Slot 1: **CHF 7'500.-**
Tuesday 16 June 2015 - from 13:00 to 14:30
(no symposium in parallel)
- Slot 2: **CHF 10'000.-**
Tuesday 16 June 2015 - from 15:00 to 16:30
(max. 2 symposia in parallel)
- Slot 3: **CHF 15'000.-**
Wednesday 17 June 2015 - from 17:45 to 19:15
(max. 2 symposia in parallel)
- Slot 4: **CHF 7'500.-**
Friday 19 June 2015 - from 14:00 to 19:30
(no symposium in parallel)

All Symposium slots include:

- 4 Full participant registrations
 - 10 Invitations (providing access to your satellite symposium only)
 - Opportunity to organize a lunch / cocktail for your attendees
- Slot 1: Lunch 30 min before
Slot 2: Cocktail 30 min before/after
Slot 3: Cocktail 30 min before/after
Slot 4: Lunch 30 min before

Specific rules and conditions

- All rooms are equipped with audio-visual facilities (single projection including screen, beamer and computer as well as adequate sound system)
- One flyer announcing the symposium can be distributed at the conference
- The company is granted the right to use the ICPIIC logo on symposia invitations
- The symposium will be announced in the ICPIIC 2015 Final Programme and on the conference website
- The programme content of all satellites is subject to approval by the Scientific Programme Committee
- Satellite symposia organisers must provide an outline of the proposed programme, including the symposium title, proposed chairmen and speakers as well as their speech titles by the deadline indicated (end March 2015)
- At least 60% of the programme of a sponsored satellite symposium must be of general scientific content and not more than 40% must be related to any specific drug or form of treatment
- The content of any satellite may not include material to be subsequently presented in an oral or poster presentation during the meeting

Note: All speakers of the satellite symposia must be registered prior to ICPIIC 2015 by the Company/Sponsor taking a symposium slot and their hotel and trip paid accordingly.

All satellite symposia must be held at the conference centre (CICG) during the official time slots offered by ICPIIC. Companies holding a satellite symposium outside the conference centre and/or outside the official satellite symposia slots will be fined CHF 30'000 and they will not be invited to participate at following conferences. ICPIIC also reserves the right to close their booth if the company is exhibiting at the conference.

INTEGRATED SYMPOSIA

SCHEDULE

ICPIC offers the possibility to hold company sponsored symposia integrated into the official conference programme.

While the specific slots are still preliminary at this stage, ICPIC will ensure that not more than one Integrated Symposium will be accommodated in the programme during each available time slot (no competition between Integrated Symposia).

The fee for organizing an integrated symposium is independent from the final time slot allocated:

Integrated symposium:

CHF 11'000.-

All Integrated symposia will include 4 full participant registrations.

Specific rules and conditions

- All rooms are equipped with audio-visual facilities (single projection including screen, beamer and computer as well as adequate sound system)
- Integrated Symposia are an integral part of the main ICPIC 2015 Scientific Programme. Thus their nature, including the selection of topics, must be educational and not promotional. 100% of the programme must be of general scientific content and interest and should not relate to any specific product or form of treatment
- The content (including topics and faculty) of Integrated Symposia is subject to approval by the ICPIC Scientific Programme Committee. In order to avoid overlaps of the scientific programme, an early approach is required, ideally before March 2015
- Integrated Symposia organisers can either provide a full outline of the proposed programme, including the integrated symposium title, proposed chairmen and speakers as well as their speech titles **OR** approach the ICPIC Scientific Programme Committee with their ideas for further consultancy
- The content of any symposium may not include material to be subsequently presented in an oral or poster presentation during the ICPIC 2015 conference
- A preference for a specific time slot can be indicated. However, the final attribution will be made by the ICPIC Scientific Programme Committee in order to ensure a balanced and coherent scientific programme
- Integrated Symposia are entirely supported by the industry. All speakers and chairs of the Integrated Symposia must be registered prior to the ICPIC 2015 conference by the company/sponsor taking an integrated symposium slot and their hotel and trip paid accordingly
- Part of the educational experience of ICPIC is the access to the recorded presentations for online viewing after the ICPIC 2015 conference. The availability of the presentations is subject to approval by the presenter. Companies holding Integrated Symposia are acknowledging this fact and are not holding any rights to exploit the content of the Integrated Symposia for their own purposes
- Integrated symposia will be part of the official final programme of the ICPIC 2015 conference and indicated as such
- One flyer announcing the Integrated Symposium can be distributed at the conference
- The company is granted the right to use the ICPIC logo on symposia invitations

Note:

All symposia must be held at the conference centre (CICG) during the official time slots offered by ICPIC. Companies holding a symposium outside the conference centre and/or outside the official symposia slots will be fined CHF 30'000 and they will not be invited to participate at following conferences. ICPIC also reserves the right to close their booth if the company is exhibiting at the conference.

Please submit your proposals to:

Prof. Andreas Voss - ICPIC 2015 Scientific Programme Director

Email: vossandreas@gmail.com

HOSPITALITY SUITES

Hospitality suites are intended for sponsors to host staff meetings or private meetings with attendees. **Educational sessions may not be held in a hospitality suite.** Room availability is available upon request.

Hospitality suite:

CHF 500.- per day

EXHIBITION

The exhibition will take place at the Ground Floor and Level 1 of the CIGG.

The exhibition is an integral part of the 3rd ICPIIC Conference. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with key players and decision-makers in the field.

The floor plan is designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

PROVISIONAL EXHIBITION SCHEDULE

Monday 15 June 2015	Tuesday 16 June 2015		Wednesday 17 June 2015	Thursday 18 June 2015	Friday 19 June 2015		
12:00 – 18:00	08:00-12:00	12:00-16:00	18:30-20:30	09:00-19:00	09:00-19:00	09:00-13:30	13:30-18:30
Set-up	Set-up	Set-up	Exhibition	Exhibition	Exhibition	Exhibition	Dismantling
Heavy items	Heavy items	Light items	Welcome reception				

STAND SPACE RENTAL (minimum 6 sqm)

The price for stand space only is **CHF 450.-** per square meter and includes:

- Exhibition space
- 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Wednesday and Thursday
- Company listing in the final programme

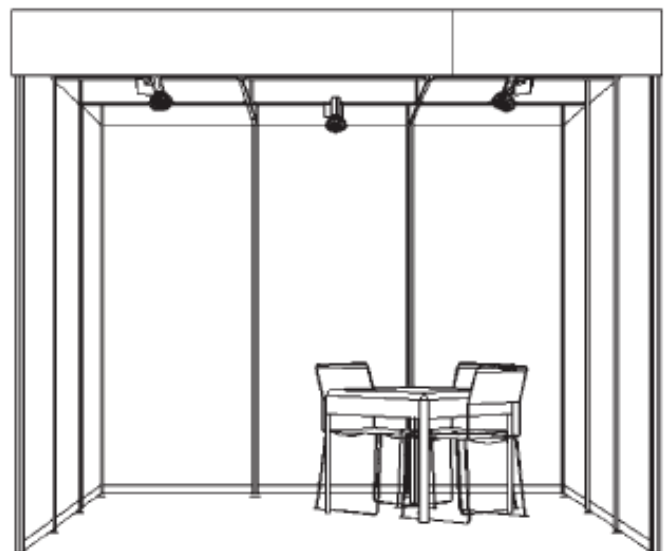
The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor/exhibitor.

TABLE TOP

Reserved only for non-profit associations

The price for a table top stand is **CHF 500.-** (for companies CHF 3'000.-) and includes:

- Exhibition space of 2sqm
- 1 exhibitor badge
- 1 Table
- 2 Chairs
- Company listing in the final programme
- Electrical plug



SHELL SCHEME RENTAL (minimum 9 sqm)

The price is **CHF 600.-** per square meter and includes:

- Exhibition space
- Shell Scheme frame
- 3 spots and electrical socket
- Electrical power
- 1 waste paper basket
- 1 table and 3 chairs (per 9 sqm booked)
- Fascia Board with company name
- 2 exhibitor badges per 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Wednesday and Thursday
- Company listing in the final programme

Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in spring 2015.

Space rental also gives the right to the following services:

- Use of stand during the exhibition and during assembly and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Taking care of public areas, excluding the stands under your responsibility
- Cleaning of public areas of the exhibition hall

Exhibition Layout

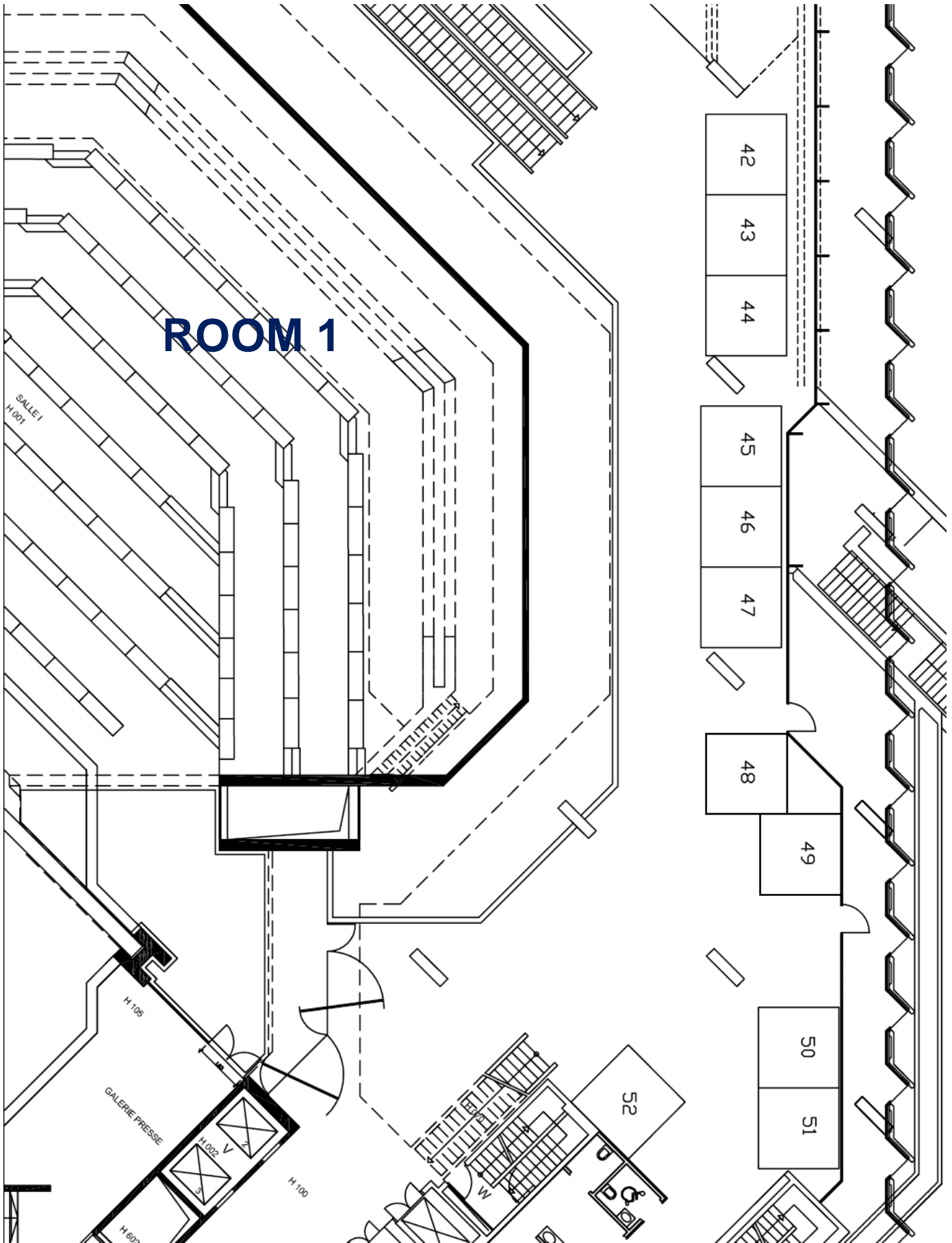
Exhibitors occupying space-only stands are required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval by 15 April 2015.

For island stands, widely open and accessible stands on four sides are mandatory.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of CHF 350.-. An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the conference badge (badge of the company is authorised, but in addition).

EXHIBITION FLOOR PLAN – LEVEL 1



SPONSORING LEVELS

Sponsors will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution.

HAVE YOU MADE UP YOUR MIND?

HAVE YOU CALCULATED THE TOTAL SUM OF YOUR PURCHASES?

THEN SEE IN WHICH SPONSORSHIP LEVEL YOU ARE!

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Involvement over	CHF 50'000.-	CHF 40'000.-	CHF 30'000.-	CHF 15'000.-
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	Yes	Yes	Yes	Yes
Recognition on sign-boards displayed in the conference centre	Yes	Yes	Yes	Yes
Sponsor's logo and name on the conference website with a link to sponsors website	Yes	Yes	No	No
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	Yes	Yes	Yes	Yes
Acknowledgment slide with sponsors' list during breaks in the conference rooms	Yes, 2	Yes, 1	No	No
Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception	Yes, 4	Yes, 2	Yes, 1	No
Complementary exhibitor passes for free access to the exhibition area	Yes, 6	Yes, 4	Yes, 2	Yes, 1
Preference on exhibition space (if several sponsors are in the same category "first come - first served" applies) – only valid until 01 December 2014	1 st	2 nd	3 rd	4 th
Priority booking service for hotel room blocks (if several sponsors are in the same category "first come - first served" applies) – only valid until 01 December 2014	1 st	2 nd	3 rd	4 th

C. PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA, along with a 50% deposit of the rental fee.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 30 April 2015 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE SA's written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Swiss Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL:

A Technical Manual will be sent to every registered exhibitor and sponsor by the end of March 2015. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

PAYMENT:

The organizer has given mandate to MCI SUISSE SA for the organization of its conference and MCI is the sole competent company to receive payments for this conference. Payment of the deposit may be made either:

1. Credit Card

Only Visa, MasterCard/Euro card and American Express are accepted. Please fax the copy of both sides of the card to: +41 (0)22 33 99 601. Payment is only settled in CHF. Please note that in case of payment by credit card a credit card handling fee of 3% will be charge.

2. Bank Transfer

All bank transfers should be made payable to:

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIK 2015

Account N°: 369.393.00U

Clearing: 240

SWIFT: UBSWCHZH80A

IBAN: CH94 0024 0240 3693 9300U

- *All costs have to be borne by the ordering customer and "free of charge for the receiver account" on all payments*
- *Payment by personal cheques cannot be accepted*
- *All payments have to be made in CHF*
- *Please indicate the purpose of the payment: ICPIK 2015 and the invoice number*

RULES AND REGULATIONS

MCI SUISSE SA has been entrusted with the general logistics and organization of the conference and Exhibition of the ICPIK 2015 conference. It will be referred to as "The Organizers" here-below.

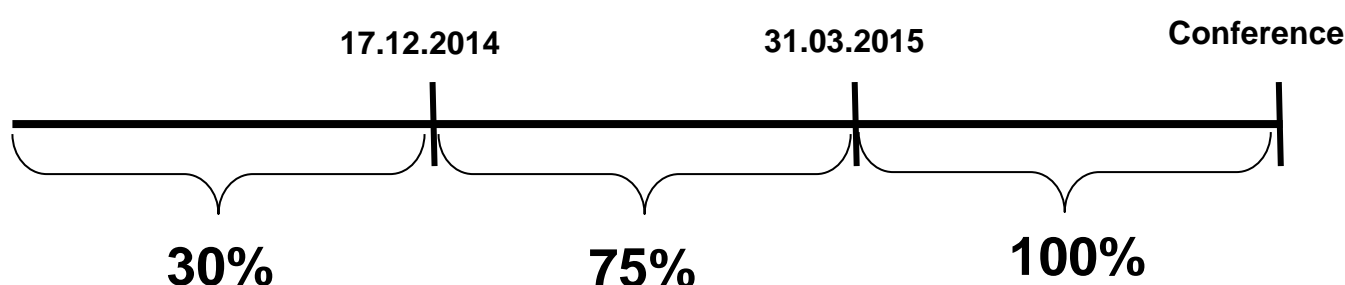
LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the conference rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain the following % of the total costs of each item, according to the time scale:



Entry to the Exhibition

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

Insurance

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the conference. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

Interpretation of the regulations and amendments

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

ORDER FORM SPONSORSHIP OPPORTUNITIES

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601

Email: coralie.deleage@mci-group.com

Company :		
Address :		
Postal Code:	City:	Country:
Telephone:		Fax:
E-Mail :		Person in Charge:

We would like to book the following sponsorship items:

- | | | | |
|---|---------------------|--|---------------------|
| <input type="checkbox"/> Logo & web link on USB | CHF 10'000.- | <input type="checkbox"/> Lanyards | CHF 12'000.- |
| <input type="checkbox"/> Web Link | CHF 1'500.- | <input type="checkbox"/> Alcohol-based hand rubs | CHF 10'000.- |
| <input type="checkbox"/> Insert in conference bag | CHF 3'000.- | <input type="checkbox"/> Coffee break | CHF 5'500.- |
| <input type="checkbox"/> Abstracts on CD-ROM | CHF 10'000.- | <input type="checkbox"/> Travel fellowship (min CHF 2'500.-) | _____ CHF |
| <input type="checkbox"/> Speakers preview room | CHF 5'000.- | <input type="checkbox"/> Online programme | CHF 10'000.- |
| <input type="checkbox"/> Internet corner | CHF 10'000.- | <input type="checkbox"/> Simultaneous interpretation | CHF 15'000.- |
| <input type="checkbox"/> Wi-Fi | CHF 5'000.- | <input type="checkbox"/> Poster Session & Award | CHF 10'000.- |
| <input type="checkbox"/> Book Marks | CHF 3'500.- | <input type="checkbox"/> Innovation Academy | CHF 20'000.- |
| <input type="checkbox"/> Recharge zone + Power tower | CHF 5'000.- | <input type="checkbox"/> Conference App on mobile device | CHF 10'000.- |
| <input type="checkbox"/> Water dispenser/Branded bottle | CHF 7'500.- | <input type="checkbox"/> ICPIC Clip: Exclusive sponsor | CHF 10'000.- |
| <input type="checkbox"/> Conference bags | CHF 19'000.- | <input type="checkbox"/> Support sponsor | CHF 3'500.- |
| <input type="checkbox"/> Conference bag tags | CHF 5'000.- | | |
| <input type="checkbox"/> Writing pads and pens | CHF 6'000.- | | |

Advertising in Printed Materials:

Final Programme

- | | | | |
|---|--------------------|--|--------------------|
| <input type="checkbox"/> Outside back cover | CHF 5'500.- | <input type="checkbox"/> Inside back cover | CHF 4'000.- |
| <input type="checkbox"/> Inside front cover | CHF 4'000.- | <input type="checkbox"/> Inside page | CHF 2'500.- |

Mini/Pocket Programme

- | | | | |
|--------------------------------------|---------------------|--|------------------|
| <input type="checkbox"/> Exclusivity | CHF 10'000.- | <input type="checkbox"/> Hospitality Suite | CHF 500.- |
| | | <input type="checkbox"/> Price per day | |

PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 29 May 2015
- For bookings made after 29 May 2015, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland
 Company: MCI Suisse SA for ICPIIC 2015
 Account N°: 240-369.393.00U
 SWIFT: UBSWCHZH80A

Clearing: 240
 IBAN: CH18 0024 0240 3693 9300U

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- | | | |
|---|------|---|
| • Cancellations received from 17.12.2014 | 30% | of the total cost of each item will be retained |
| • From 18.12.2014 to 31.03.2015 | 75% | of the total cost of each item will be retained |
| • From 01.04.2015 | 100% | of the total cost of each item will be retained |

Place and Date:

Signature and stamp:

ORDER FORM SATELLITE SYMPOSIUM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601

Email: coralie.deleage@mci-group.com

Company :		
Address :		
Postal Code:	City:	Country:
Telephone:		Fax:
E-Mail :		Person in Charge:

We would like to book the following satellite symposium

ITEM	COSTS	TIME SLOT
Symposium 1 - <input type="checkbox"/>	CHF 7'500.-	Slot 1 – 16 June 2015, 13:00 to 14:30
Symposium 2A&B - <input type="checkbox"/>	CHF 10'000.-	Slot 2A&B – 16 June 2015, 15:00 to 16:30
Symposium 3A&B - <input type="checkbox"/>	CHF 15'000.-	Slot 3A&B – 17 June 2015, 17:45 to 19:15
Symposium 4 - <input type="checkbox"/>	CHF 7'500.-	Slot 4 – 19 June 2015, 14:00 to 15:30

PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 29 May 2015
- For bookings made after 29 May 2015, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIC 2015

Account N°: 240-369.393.00U

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9300U

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 17.12.2014** 30% of the total cost of each item will be retained
- **From 18.12.2014 to 31.03.2015** 75% of the total cost of each item will be retained
- **From 01.04.2015** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp

ORDER FORM INTEGRATED SYMPOSIUM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601

Email: coralie.deleage@mci-group.com

Company :		
Address :		
Postal Code:	City:	Country:
Telephone:		Fax:
E-Mail :		Person in Charge:

We would like to book an integrated symposium at the price of **CHF 11'000.-** and confirm to comply with the specific rules and conditions applicable to integrated symposia.

PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 31 March 2015
- For bookings made after 31 March 2015, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIC 2015

Account N°: 240-369.393.00U

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9300U

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 17.12.2014** 30% of the total cost of each item will be retained
- **From 18.12.2014 to 31.03.2015** 75% of the total cost of each item will be retained
- **From 01.04.2015** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp

ORDER FORM EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601

Email: coralie.deleage@mci-group.com

Company :		
Address :		
Postal Code:	City:	Country:
Telephone:		Fax:
E-Mail :		Person in Charge:

- **SPACE ONLY** **CHF 450.- per sqm**

We require: _____ sqm (minimum size 6 sqm)*

Special note: Please specify if your stand must not be located to a particular competitor _____

Our preferred positions for our bare exhibition space are:*

- **STAND NO(S):** 1st choice 2nd choice 3rd choice

- **TABLE TOP** **CHF 500.- (Reserved for non-profit association)**

Our preferred positions for our table top space are:*

- **STAND NO(S):** 1st choice 2nd choice 3rd choice

- **SHELL SCHEME** **CHF 600.- per sqm**

We require: _____ sqm (minimum size 9 sqm)*

Special note: Please specify if your stand must not be located to a particular competitor _____

Our preferred positions for our shell scheme space are:*

- **STAND NO(S):** 1st choice 2nd choice 3rd choice

* You will be contacted for the stand location once the order form has been received

PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 29 May 2015
- For bookings made after 29 May 2015, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIIC 2015

Account N°: 240-369.393.00U

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9300U

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 17.12.2014** 30% of the total cost of each item will be retained
- **From 18.12.2014 to 31.03.2015** 75% of the total cost of each item will be retained
- **From 01.04.2015** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp: