



# ICPIC2019

## INTERNATIONAL CONFERENCE ON PREVENTION & INFECTION CONTROL

Geneva, Switzerland 🇨🇭

10-13 September 2019

# PARTNERSHIP MANUAL



Hôpitaux  
Universitaires  
Genève



WHO Collaborating Centre on  
Patient Safety Infection Control  
& Improving Practices

[www.conference.icpic.com](http://www.conference.icpic.com)

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# A. PRESENTING ICPIIC 2019

## WELCOME ADDRESS FROM CONFERENCE ORGANIZERS

Dear Colleagues

We are looking forward to welcoming you back to Geneva, Switzerland, for the 5<sup>th</sup> International Conference on Prevention & Infection Control (ICPIC), which will be held on 10-13 September 2019, celebrating the 10 year anniversary of ICPIIC.

By now, ICPIIC has become an established entity in the field of international Infection Control and Prevention meetings, with an average of 1200 participants from 100+ countries for the prior 4 meetings.

The conference offers a unique forum for participants to exchange knowledge and experience in the prevention of healthcare-associated infections and control of antimicrobial resistance around the world.

The most resonating topics will be addressed including: antimicrobial resistance, catheter-related bloodstream infection, quality of patient care, advanced methods in hospital epidemiology research and early results of major clinical trials in the field, improving prevention strategies using various implementation tools as well as social media, telemedicine, and simulation models.

Pursuing its mission of improving patient's safety everywhere at any time, ICPIIC has decided to bring the patient to the conversation table. The ICPIIC 2019 programme will therefore be patient-inclusive, and a number of sessions will be accessible for both patients and healthcare professionals.

ICPIIC will again collaborate with various relevant international agencies and societies to mobilize even more world experts and key opinion leaders to share their knowledge and expertise. The current organizing/program committee now includes representatives from the Centers for Disease Control and Prevention (CDC), European Society for Clinical Microbiology and Infectious Diseases (ESCMID), the Society for Healthcare Epidemiology of America (SHEA), the Asia Pacific Society of Infection Control (APSIC), the Infection Control Africa Network (ICAN) and the World Health Organization (WHO).

ICPIIC keynotes, symposia, Pro-Con debates, free-papers and meet-the-expert sessions will continue, as will the unique and very popular ICPIIC Innovation Academy and ICPIIC Clip Award. While retaining the elements that led to the success of the first four ICPIIC summits, and continue to boost the possibilities for exchange with your peers, we will surprise you again with new features, too.

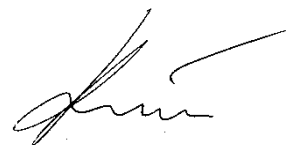
We look forward to your active participation in the 5<sup>th</sup> ICPIIC in September 2019, celebrating the 10<sup>th</sup> anniversary of ICPIIC, as well as to welcoming you to Geneva - please mark your calendars!



Prof. Didier Pittet  
*ICPIIC Chair*



Prof. Andreas Voss  
*Co-chair & Program director*



Prof. Stephan Harbarth  
*Co-chair*



## COMMITTEE MEMBERSHIP

### Organizers

Didier Pittet, Geneva  
Andreas Voss, Nijmegen  
Stephan Harbarth, Geneva

### Local Support Team

*The **local organizing committee** is a multidisciplinary team from Geneva providing help across all logistical aspects of the conference.*

Esther Bettiol  
Claude Ginet  
Rosalie Kacou Adom  
Tcheun-How Borzykowski

### Scientific Advisory Board

*Members of the **scientific advisory board** are actively involved in suggesting sessions and, in part, helping to plan a coherent and innovative programme. All members are also taking part in the abstract review process.*

Benedetta Allegranzi - WHO  
Gabriel Birgand - France  
Philippe Eggimann - Switzerland  
Petra Gastmeier - Germany  
Lindsay Grayson - Australia  
Stephan Harbarth - Switzerland  
Loreen Herwaldt - USA  
Moi Lin Ling - Singapore

Eli Perencevich - USA  
Didier Pittet - Switzerland  
Evelina Tacconelli - Germany  
Ermira Tartari - Malta  
Sarah Tschudin Sutter - Switzerland  
Maaïke van Mourik - The Netherlands  
Andreas Voss - The Netherlands  
Walter Zingg - Switzerland

## AIMS OF THE CONFERENCE

- To foster the exchange of knowledge and experience among the global infection control community
- Deliver the best of science in the field of HAI and antimicrobial resistance prevention and, in parallel, facilitate an exchange between delegates from resource-rich and resource-poor countries
- Attract - next to those working in infection control - colleagues from clinical departments closely working with patients with HAIs and antimicrobial resistance associated problems.

## KEY HIGHLIGHTS

- ICPIC is a unique forum to foster knowledge sharing and exchange experiences for the prevention and control of healthcare-associated infection and antimicrobial resistance around the world.
- ICPIC brings together professionals from over 100 countries with a focus on supporting participants coming from developing countries.
- The ICPIC program features keynotes, symposia, controversies, free paper, meet-the-expert sessions and guided poster tours in addition to the unique and very popular ICPIC Innovation Academy and ICPIC Clip Award.
- ICPIC 2019 is the first “patient-included international meeting” in infection control, offering the opportunity to bring together professionals and patients through multiple exchanges and dedicated interactive sessions.
- Submit your research for consideration at ICPIC in the form of oral free papers and posters. Accepted abstracts will be published in ARIC, the official ICPIC journal with an impact factor of 2,99.
- More than 100 oral free papers and 450 selected posters will be presented during the meeting.
- Acknowledging the fact that a delegate cannot profit from the entire panel of the program, sessions will be recorded and made available after the meeting on the ICPIC learning portal, providing an enhanced participant experience.

## CONFERENCE TOPICS & OUTLINE OF THE SCIENTIFIC PROGRAMME

### 1 Healthcare-associated infection

- 1a Bloodstream and intravascular device-associated infections
- 1b Surgical site infections
- 1c Ventilator-associated pneumonia
- 1d Urinary tract infections
- 1e Gastroenteritis (including Norovirus)
- 1f *Clostridium difficile*-associated disease
- 1g Staphylococcal infections
- 1h Bone and prosthetic joint infections
- 1i Influenza
- 1j Other (nosocomial) viral infections
- 1k Yeast and mold infections
- 1l Burden of healthcare-associated infection

### 2 Multidrug-resistant microorganisms

- 2a Methicillin-resistant *Staphylococcus aureus* epidemiology and control
- 2b Vancomycin-resistant enterococci
- 2c Extended-spectrum beta-lactamase & carbapenemases (Gram-negative resistance)
- 2d Other multidrug-resistant pathogens

### 3 Antimicrobials

- 3a Antimicrobial resistance (surveillance)
- 3b Antimicrobial use and stewardship

### 4 Special issues in infection control

- 4a Hand hygiene
- 4b Behaviour and infection control/ influencing healthcare workers
- 4c Patient participation
- 4d Healthcare worker education
- 4e Innovative approaches in infection control
- 4f Ergonomics and human factors design in infection control

- 4g Epidemiological methods and their application to infection control
- 4h Mathematical modelling in infection control

### 5 Surveillance of healthcare-associated infection

- 5a Surveillance/infection control indicators
- 5b Public reporting/benchmarking of infection rates OR public reporting/ benchmarking

### 6 Special patient populations

- 6a Infections & infection prevention in critical care (ICU)
- 6b Infection control in long-term care facilities and nursing homes
- 6c Infections and infection prevention in paediatric populations
- 6d Infections and infection prevention in the developing world
- 6e Infections & infection control in the immunocompromised host

### 7 Special settings

- 7a Operating room
- 7b Dialysis
- 7c Endoscopes
- 7d Occupational health
- 7e Public health and patient safety issues

### 8 Disinfection/sterilization

- 8a Environmental control
- 8b Disinfection – skin (other than hands)
- 8c Sterilization

### 9 Academies & Awards

- 9a Innovation Academy
- 9b ICPIIC Clip Award

## PROGRAMME

The programme includes keynote lectures, invited lectures, interactive sessions, meet-the-expert workshops, oral sessions, pro-con debates, and poster presentations. Specific tracks are dedicated to infection control in critical care patients, neonates and paediatric patients, long-term care, antimicrobial use, resistance, and stewardship, and patient safety and infection control in countries with limited resources.

The official language is English.

## PROGRAMME HIGHLIGHTS

- ICPIIC Innovation Academy (5<sup>th</sup> edition)  
Selecting the best innovations helping to control antimicrobial resistance and/or healthcare-associated infections
- ICPIIC Clip Award  
*Antimicrobial Resistance and Control* (ARIC) journal video award for the best short clip promoting healthcare-associated infection prevention, control of antimicrobial use, or antimicrobial stewardship in its broadest sense

## IMPORTANT DEADLINES

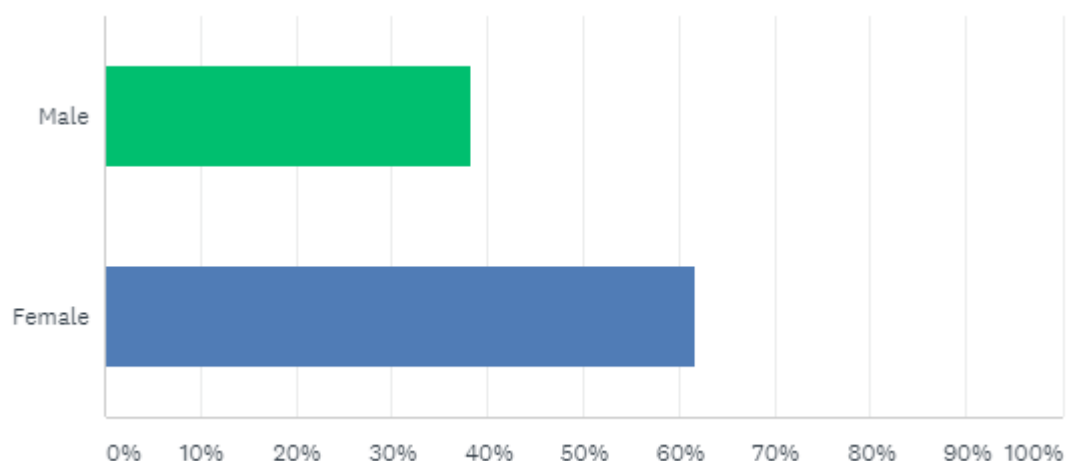
- Abstract submissions: from 1 February 2019 to **29 May 2019**
- Early bird registration deadline: **29 May 2019**

## WHO WILL ATTEND

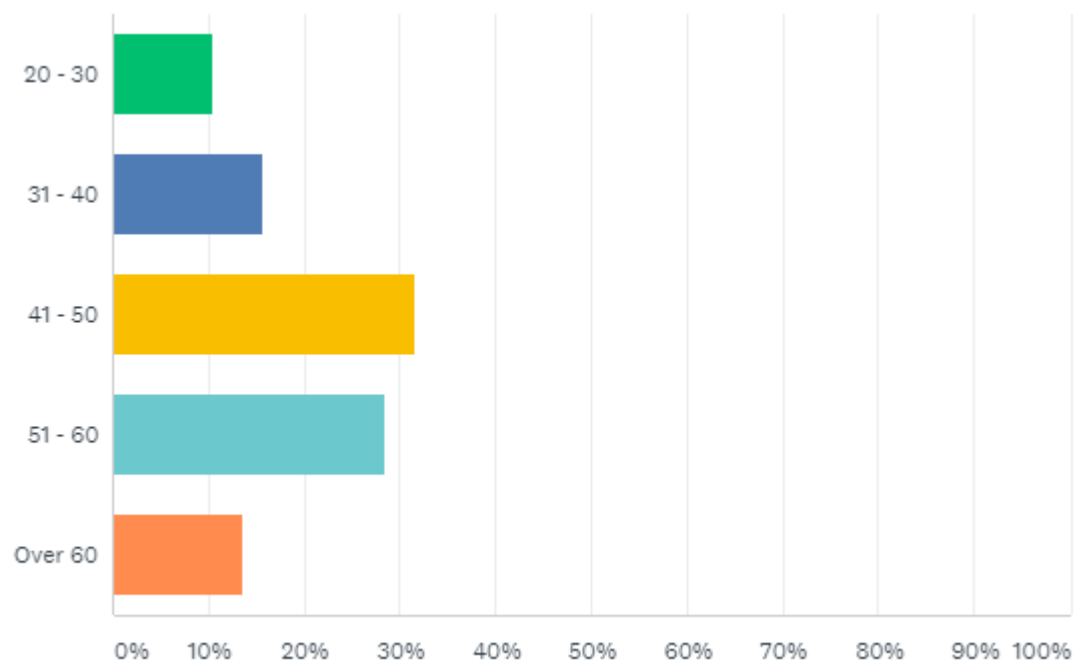
Professionals interested in the prevention and control of HAI and antimicrobial resistance and control either working in the field (infection control physicians and professionals, critical care specialists, clinical microbiologists, paediatric infectious diseases and infection control specialists, patient safety experts) or taking care of patients at risk of HAIs.

Over 1'000 participants attended the each of the first four editions of the ICPIC conference (2011, 2013, 2015 and 2017).

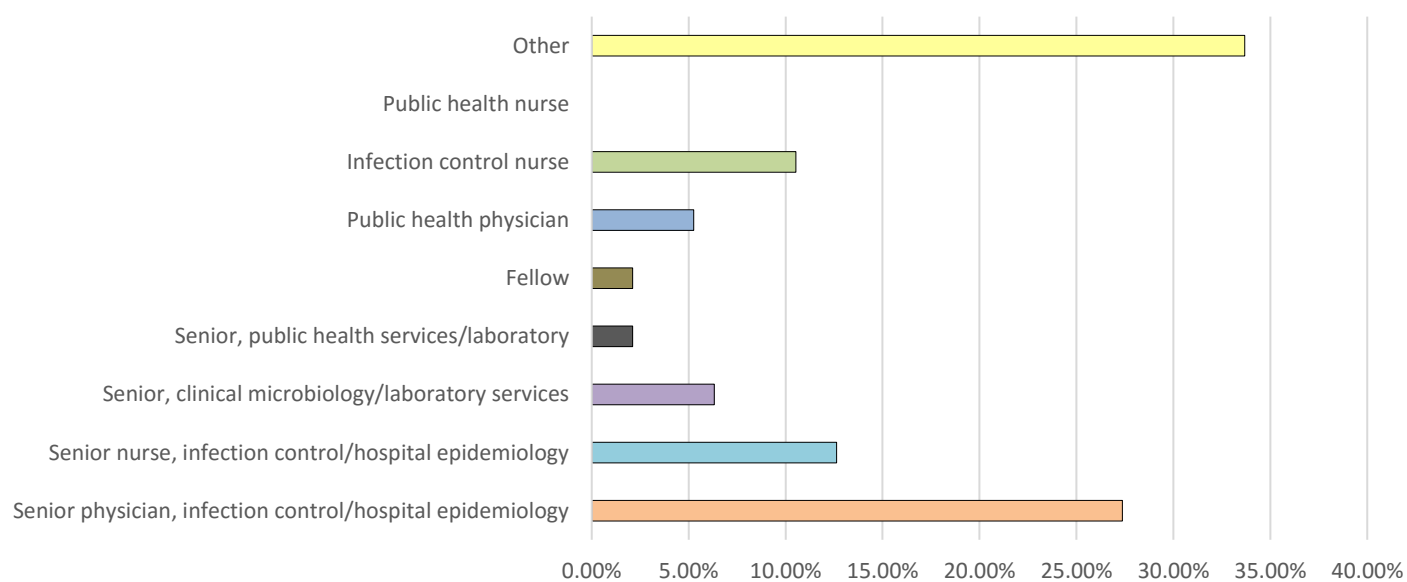
The geographical split of the participants for ICPIC 2017 is shown in the following graph:



## ICPIC 2017 PARTICIPANT AGE PROFILE



## ICPIC 2017 participants by job position



## THE CONFERENCE VENUE (CICG) AND GENEVA

### CONFERENCE VENUE

ICPIC 2019 will be held at the CICG Conference Centre Geneva

#### CICG Conference Centre

Rue de Varembe 17 – CP 13

CH-1211 Geneva 20

Switzerland

Phone: +41 (0)22 791 91 11

Fax: +41 (0)22 791 90 64

Internet: [www.cicg.ch](http://www.cicg.ch)



### ABOUT GENEVA

Geneva enjoys a worldwide reputation as a conference city; it embodies the creativity of science and technology, a vigorous business sector, and has a special cultural appeal with unmistakable flair and charm. Geneva is an ideal destination with its central location in Europe, served by an excellent transport and communication infrastructure. Draped around the deep blue waters of Lac Léman, Geneva has grown wealthy and influential as the cultural and economic focus of French-speaking Switzerland. It is also an international city and home to many global institutions from the International Red Cross to the WHO!

### Getting around

Geneva's centre is small enough to walk around. For the suburbs you will need to take a tram or bus. Daily passes are provided free of charge to Geneva hotel guests, courtesy of the Geneva Tourist Board.

### Sight seeing

The Rhône river, boasting several bridges amongst which the historical Pont de l'Île, flows out of Lac Léman to bisect Geneva's bustling centre. The Rive Gauche, south of the river, is the most active part of Geneva with a grid of waterfront streets comprising the main shopping and business districts. Behind, winding up the hillside, are the narrow, cobbled lanes of the Old Town, whose principal thoroughfare, Grand Rue, leads to the 17<sup>th</sup> century Hôtel de Ville and the arcaded armoury, backed by a lovely terrace. The streets around the Hôtel de Ville, with their quaint cafés, second-hand bookshops and art galleries, make for a pleasant stroll of discovery. Nearby is the Romanesque cathedral, a monumental edifice whose austere, lofty interior contains the beautiful, 15<sup>th</sup> century frescoes of the Chappelle des Maccabées. Among the city's several museums, the pick is the Art and History Museum (Musée d'Art et d'Histoire (2, Rue Charles-Galland)), which holds a massive archaeological collection, a selection of Swiss landscape painters and a magnificent altar-piece carved for the cathedral in the 1440s and moved here for safe-keeping. Finally, make a point of seeing Geneva's pride and joy, the dramatic 140-metre high Jet d'Eau, spouting high above the ornamental flowerbeds of the surrounding Jardin Anglais down by the lake.

### Eating-out

With more than a thousand cafés and restaurants in the city, no-one could possibly say Geneva lacks gastronomic choice. From popular Rues-Basses cafés with all sorts of seafood, through to Thai restaurants, and the traditional stone-floored Old Town restaurants with a full range of Swiss dishes, Geneva is definitely worth a culinary tour.



## WHY BECOME A SPONSOR?

- ... Because the fight against HAI and antimicrobial resistance spread should be a common goal of healthcare professionals and industry
- ... Because the collective knowledge and expertise will help to fine-tune your own intentions and developments
- .... Because ICPIC will offer a unique opportunity to further enlarge your contacts and network with experts in the field of HAI and antimicrobial resistance control prevention and control
- ... Your support is indispensable to be able to offer this opportunity to participants

## B. SPONSORSHIP OPPORTUNITIES

### HOW TO BECOME A SPONSOR?

Within the following pages we offer your company the opportunity to become a sponsor of the ICPIC 2019 conference; to promote your scientific endeavours, and to obtain wider recognition in the field of the prevention and control of infections and spread of antimicrobial resistance.

#### **You can contribute in the following ways:**

- Sponsor various items in the conference activities
- Organize a satellite symposium
- Organize an integrated symposium
- Host a booth
- Host a hospitality suite

The various sponsorship options are listed in the following pages.

Depending on the total sum of contribution, you will have the possibility of being recognized as an premium sponsor of the conference and benefiting from add-on privileges. For further information on the sponsorship levels please refer to page 23.

### ICPIC LOYALTY POINT SYSTEM

Since ICPIC 2011, we have implemented a ranking system for partners of the ICPIC conferences to allow for a clear and transparent process for our ICPIC industry partners as they select and negotiate for sponsor and exhibit opportunities.

Points are calculated and rank position determined by the total spending an industry partner made during the past three ICPIC conferences leading up to the current meeting. Top ranking companies are provided with this manual in advance and are given first priority to symposium slots, exhibition space and other opportunities. The full details on the ICPIC loyalty point system is available upon request by contacting the ICPIC sponsorship and exhibition team.

All industry partners will be treated according to the applicable loyalty point ranking system and then on a "first come, first served" basis.

If you are interested in becoming a sponsor of ICPIC 2019, the application form at the end of this document should be duly completed and returned.

## SPONSORSHIP ITEMS

### 1. LOGO & WEB LINK ON USB



Exclusive

The Preliminary Programme as well as all the latest conference news will be posted on the ICPIC 2019 website. A link to the conference website will be included on a USB-stick joined with your company logo and website. The USB sticks will be distributed to many potential participants at related meetings.  
(USB sticks supplied by sponsor)

This opportunity includes:

- Your logo and direct link to your website on the USB stick
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rates (VAT Excluded):

- **EXCLUSIVE SPONSORING:** **CHF 10'000.-**

### 2. ADVERTISING IN THE FINAL PROGRAMME

The final programme will be inserted into all delegates' conference bag.

This opportunity includes:

- Full colour advertisement page within the final programme (artwork to be supplied by sponsor)
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rates (VAT Excluded):

- **OUTSIDE BACK COVER:** **CHF 5'500.-**
- **INSIDE BACK COVER:** **CHF 4'000.-**
- **INSIDE PAGE:** **CHF 2'500.-**

### 3. ADVERTISING IN THE MINI/POCKET PROGRAMME



Exclusive

All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all conference activities including: session details, exhibition information and social events.

This opportunity includes:

- Full colour advertisement page (A6 Format) on the back cover page of the mini programme (artwork to be supplied by sponsor)
- Acknowledgment as a conference sponsor on the conference website

Rate (VAT Excluded):

- **MINI-PROGRAMME EXCLUSIVE SPONSORING:** **CHF 10'000.-**

#### 4. WEB LINK

Benefit from the traffic on the ICPIIC website in order to attract high value contacts to your own company website. Add a logo hyperlinked to your own web site and be more visible on the web! Your company will benefit from an enhanced and permanent presence on-line. The best way to reach already targeted people!

This opportunity includes:

- Company logo and link on the conference website
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **THE LINK & LOGO FROM NOW UNTIL THE END OF THE CONFERENCE: CHF 2'000.-**

#### 5. INSERTS IN CONFERENCE BAGS

The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products.

This opportunity includes:

- Insertion of your company's flyer in delegate bags (materials to be supplied by sponsor)
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **PER INSERT: CHF 3'000.-**

#### 6. ABSTRACTS ON USB STICK



Exclusive

A leaflet, inviting delegates to go to your booth to pick up the USB stick can be inserted in to the conference bags. The company name and logo will be printed together with the conference details and ICPIIC logo on the cover and USB itself.

(USB sticks supplied by sponsor)

This opportunity includes:

- Co-branding: Company name and logo printed on the USB stick together with the ICPIIC logo
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ABSTRACTS ON USB EXCLUSIVE SPONSORING: CHF 10'000.-**

#### 7. SPEAKER PREVIEW ROOM



Exclusive

Sponsorship of the area where opinion leaders and faculty from around the world will converge to prepare for their presentations; this represents a unique opportunity to reach all speakers taking part in the conference.

This opportunity includes:

- Sponsorship of the homepage and screen saver on all computer screens
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at speakers preview room
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **SPEAKER PREVIEW ROOM: CHF 5'000.-**

## 8. INTERNET CORNER



The internet corner is one of the most visited points by all conference participants. At ICPIC 2019 it will offer up-to-date technology services including free internet and e-mail access. Sponsorship of this item includes having your company logo displayed on each computer screen. Such a great opportunity to have an immediate visual impact!

This opportunity includes:

- Having your company website showing when opening the Internet browser
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at the internet corner
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **FULL FINANCIAL PARTICIPATION:**

**CHF 10'000.-**

- **INCLUDED IN THIS PRICE:**

- **10 COMPUTERS & INTERNET CONNECTION**



## 9. WIFI

The sponsor of Wireless Access to Internet will have the opportunity to engage with conference participants each time they access the internet. Ensure that ICPIC 2019 delegates will see your online messages at a time you can predict and plan for.

This opportunity includes:

- Sponsor's name used for the Wi-Fi login details
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT excluded):

- **WIFI:**

**CHF 5'000.-**

## 10. BOOK MARK

Make sure that delegates remember your brand when reading their favourite books.  
(Book marks to be supplied by sponsor)

This opportunity includes:

- Sponsor acknowledgement on the book mark inserted in all conference bags
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **BOOK MARK:**

**CHF 3'500.-**

## 11. RECHARGE ZONE + POWER TOWER

Keep the delegates online and powered up!

There is the possibility to sponsor an individual power tower or all of the power towers if you would like to make this area exclusive to your company. Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. Your branding will be prominently displayed and viewed by both users and people passing by.

This opportunity includes:

- Opportunity to brand each individual power tower
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **RECHARGE ZONE + POWER TOWER:** **CHF 5'000.- (per tower)**

## 12. BRANDED SPORTS WATER BOTTLES

**Exclusive**

Ensure the well-being of participants and increase brand awareness. Your logo will be printed on reusable water bottles that are distributed to all participants. Water dispensers are available throughout the venue, permitting participants to refill and use the bottles during the entire duration of the conference. These bottles are often reused after the event for leisure activities, thus perpetuating the brand awareness of your company.

This opportunity includes:

- Sponsor logo printed on individual, reusable water bottles
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **BRANDED, REUSABLE WATER BOTTLES:** **CHF 7'500.-**

## 13. CONFERENCE BAGS

**Exclusive**

Sponsorship of the conference bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each conference bag along with the conference logo. (*Type, size and colour of the bags as well as position and size of the logo will be at the organizer's discretion*). Bags are included in the sponsoring cost.

This opportunity includes:

- One promotional leaflet in the conference bags (to be provided by sponsor)
- 1 corporate logo on the congress bag
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE BAGS SPONSORSHIP:** **CHF 19'000.-**

## 14. CONFERENCE BAG TAGS

**Exclusive**

Attach your brand to every delegate bag. Ensure that each delegate's conference bag remains with its rightful owner during the meeting by sponsoring the conference bag tags. Each and every conference bag will have a bag tag in which the delegate can insert their business card. This opportunity also extends your exposure as the delegate can re-use the bag tag beyond ICPI 2019 for their future business or leisure travels.

This opportunity includes:

- 1 corporate logo on the back of the bag tag



- Tag design and production organised by ICPIC
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE BAG TAGS:** **CHF 5'000.-**

## 15. WRITING PADS AND PENS

Sponsorship of the pads and pens will include the logo of your company along and preferably the conference logo indicating your support of the conference. Delegates particularly appreciate writing pads and pens as they are particularly useful during scientific sessions. Pens and pads provided by the sponsor.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **WRITING PAD AND PEN INSERTION IN CONFERENCE BAGS:** **CHF 4'000.-**

## 16. LANYARDS



This will include the logo of your company along with the conference logo. Delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual sponsorship items.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **LANYARDS:** **CHF 12'000.-**

## 17. ALCOHOL-BASED HANDRUB

A voucher can be inserted in the conference bags to invite delegates to pass by your booth to pick up a hand hygiene product. This is one of the easiest ways to create traffic and make valuable contacts on your booth.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ALCOHOL-BASED HANDRUB:** **CHF 10'000.-**

## 18. PIC GAME BOOKLET



Increase traffic to your booth and take part in the PIC Game. Delegates will receive a booklet including questions to answer, once the booklet is completed, delegates can submit their booklet to enter a special draw and win a free registration to ICPIC 2019.

To find clues and to answer questions, delegates will have to (depending on questions received):

- Attend a session or a satellite symposium
- Visit specific booths in the exhibition
- Visit a specific poster
- Talk to a KOL

The PIC Game is designed to foster networking among participants and exhibitors, drive traffic to your booth, increase participation to your symposium, create awareness of your products, and give a memorable educational experience to delegates.

Each participating sponsor will be asked to submit one question related to protection and infection control, to be included in the PIC Game booklet.  
A minimum of 5 participating companies is required.

Rate (VAT Excluded):

- **PIC Game booklet:** **CHF 5'000.-**

## 19. COFFEE BREAKS

Coffee breaks that are accessible to all delegates and accompanying persons will be held daily in the exhibition area.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Table signs featuring organization name and logo will be displayed on catering tables

Rate (VAT Excluded):

- **COFFEE BREAK per break:** **CHF 5'500.-**

## 20. TRAVEL FELLOWSHIP

Offer the opportunity to young scientists to attend ICPI 2019 by sponsoring travel fellowships. Your company name and logo will be highlighted in the conference programme and on the website. It is the best way to reach young scientists and start building a long-term relationship!

This opportunity includes:

- List of young scientists benefiting from your support
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **TRAVEL FELLOWSHIP:** **from CHF 2'500.-**

## 21. ONLINE PROGRAMME

The sponsor of the online programme will have the opportunity to sponsor an innovative tool. All delegates will have access to the online programme prior the event to organize the sessions they would like to attend. Add a logo and an internet link to your own web site and be more visible on the web!  
Your company will benefit from an enhanced and permanent presence on-line. The best way to reach already targeted people!

This opportunity includes:

- Company logo and link on the conference website
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ONLINE PROGRAMME:**



**CHF 9'000.-**

## 22. SIMULTANEOUS INTERPRETATION

Dissemination of infection control related information and knowledge is crucial. In order to facilitate this as much as possible the conference wishes to offer simultaneous interpretation to non-English speaking participants. While the main conference language will be English, simultaneous interpretation would be offered to French-speaking and Spanish-speaking attendees.

This would be a unique opportunity to reach your local/regional non English speaking customers by making the high scientific content of the 5th International Conference on Prevention & Infection Control accessible in their own language.

This opportunity includes:

- Company logo and name shown at the beginning of each session providing simultaneous interpretation
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **SIMULTANEOUS INTERPRETATION:**

*per language* **CHF 15'000.-**

### 23. POSTER SESSION & AWARD

**Exclusive**

All accepted posters will take part in a competition for the best poster. A Jury will go through the poster area and identify the best illustrated/presented posters during the different poster tours. Position your company as promoter of key research discussions in infection control, patient safety, and antimicrobial resistance and profit from visibility on the award and during the selection.

This opportunity includes:

- Branding of the award with your company logo
- Acknowledgement as the Award sponsor on all poster acceptance notification letters (if sponsorship confirmed in time)
- Sponsoring logo on poster board signage
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **POSTER SESSION & AWARD:**

**CHF 10'000.-**

### 24. CONFERENCE APP FOR MOBILE DEVICE

**Exclusive**

Make the most of your onsite investment by promoting it first online!

Sponsoring the Conference application on a Smartphone is an innovative interactive service that you can provide to the ICPIIC 2019 delegates. This technology will enable delegates to plan their attendance at the ICPIIC 2019 conference. The app include amongst other items the ICPIIC 2019 conference programme, abstracts, practical information about the conference and much more, ...

Benefits include:

- Company logo on the welcome page of the application
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE APP FOR MOBILE DEVICE**

**CHF 9'000.-**

### 25. ICPIIC CLIP AWARD

The primary objective of the ICPIIC Video Clip Award is to honour the creativity and quality of the best video clips promoting infection control or any measure designed to improve patient safety.

Benefits include:

- Association with your company by an exclusive sponsoring of the prize to become ICPIIC –“Your Company” best ICPIIC Clip Award
- Support by your company of the ICPIIC best video-clip award and acknowledgement of your support
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ICPIIC CLIP exclusive sponsoring:**
- **ICPIIC CLIP support:**

**CHF 10'000.-**  
**CHF 3'500.-**

## 26. TWITTER WALL



Introduced in 2015, ICPIC is now a fully Tweeted conference!

This exclusive opportunity provides the sponsor with visibility on the ICPIC Twitter wall onsite at the conference centre.

Twitter feeds will be displayed on 1 screen near the exhibition area and in main plenary room screen.

This opportunity includes:

- Name of sponsors and logo on the Twitter Wall onsite at the conference venue
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ICPIC Twitter Wall exclusive sponsoring:**

**CHF 6'000.-**

## 27. DIGITAL MARKETING



Increase your online visibility and profit from the ICPIC digital marketing campaign to reach out to high value contacts accessing the ICPIC website.

Your global reach will not only be limited to the ICPIC 2019 participants but will reach a larger community of people interested in ICPIC.

As a sponsor you will benefit from **remarketing** using cookie-based technology. This is online advertising that follows visitors of the ICPIC website when browsing the internet, increasing your visibility within the ICPIC community and creating traffic to your company's website.

Benefits include:

- Remarketing to your company website via online adverts and web banners
- Insertion of your banner in one time direct e-newsletter to the ICPIC community
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ICPIC Digital marketing exclusive sponsoring:**
- **ICPIC Digital marketing support (limited to 5 companies):**

**CHF 15'000.-**  
**CHF 7'500.-**

## 28. ICPIC PHOTO CONTEST



Associate your brand with the ICPIC photo contest.

The ICPIC photo contest will be featured on Facebook with the participation of the online ICPIC community and the delegates attending ICPIC 2019.

The three most popular photos (based on the likes) in the field of infection prevention and infection control will be awarded and displayed on a photo wall at ICPIC 2019.

As a sponsor you will enjoy the following benefits:

- Association of your brand with the photo contest
- Inclusion of your company logo on the Facebook contest page
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ICPIC photo contest exclusive sponsoring:**

**CHF 6'000.-**

## 29. COME WITH YOUR OWN IDEAS!

If there is one thing we like, it is new challenges and fresh ideas!

Surprise us with a new proposal or something you have seen before and we can look at implementing it for the ICPIC 2019. We are be more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the meeting a truly special one!



## SATELLITE SYMPOSIA

### SCHEDULE

The satellite symposia will take place as follows:

- Slot 1: **CHF 7'500.-**  
Tuesday 10 September 2019 - from 13:00 to 14:30 (*max. 2 symposia in parallel*)
- Slot 2: **CHF 15'750.-**  
Wednesday 11 September 2019 - from 17:45 to 19:15 (*max. 2 symposia in parallel*)

All Symposium slots include:

- 4 Full participant registrations
- 10 Invitations (providing access to your satellite symposium only)
- Opportunity to organize a lunch/cocktail for your attendees
- Slot 1: Lunch 30 min before
- Slot 2: Cocktail 30 min before/after
- Complimentary delegate bag insert opportunity

### Specific rules and conditions

- All rooms are equipped with audio-visual facilities (single projection including screen, beamer and computer as well as adequate sound system)
- One flyer announcing the symposium can be distributed at the conference
- The company is granted the right to use the ICPIIC logo on symposia invitations
- The symposium will be announced in the ICPIIC 2019 Final Programme and on the conference website
- The programme content of all satellites is subject to approval by the Scientific Advisory Board
- Satellite symposia organisers must provide an outline of the proposed programme, including the symposium title, proposed chairmen and speakers as well as their speech titles by the deadline indicated (end February 2019)
- At least 60% of the programme of a sponsored satellite symposium must be of general scientific content and not more than 40% must be related to any specific drug or form of treatment
- The content of any satellite may not include material to be subsequently presented in an oral or poster presentation during the meeting

Note: All speakers of the satellite symposia must be registered prior to ICPIIC 2019 by the company/sponsor taking a symposium slot and their hotel and trip paid accordingly.

All satellite symposia must be held at the conference centre (CICG) during the official time slots offered by ICPIIC. Companies holding a satellite symposium outside the conference centre and/or outside the official satellite symposia slots will be fined CHF 30'000 and they will not be invited to participate at following conferences. ICPIIC also reserves the right to close their booth if the company is exhibiting at the conference.

### Enhance your Satellite Exposure with the ICPIIC Content Capture!

Since 2013, ICPIIC is offering an enhanced learning experience to the ICPIIC delegates as well as people who could not travel to ICPIIC.

On the ICPIIC learning portal, registered users, have access to the recording of the presentations given at ICPIIC shortly after the conference for 1 full year.

ICPIIC is now offering this add-on service to the organisers of satellite symposia. After the conference, sponsors will receive the recording of the session (audio and slides) for their own educational purposes (subject to authorization of satellite speakers).

In addition the sponsor can choose if the recording of the satellite symposium should be part of the ICPIIC online learning portal featuring all recorded presentations of ICPIIC 2019.

**Content Capture:**

**CHF 4'000.- per satellite symposium**

## INTEGRATED SYMPOSIA

### SCHEDULE

ICPIC offers the possibility to hold company sponsored symposia integrated into the official conference programme.

While the specific slots are still preliminary at this stage, ICPIC will ensure that not more than one Integrated Symposium will be accommodated in the programme during each available time slot (no competition between Integrated Symposia).

The fee for organizing an integrated symposium is independent from the final time slot allocated:

**Integrated symposium:**

**CHF 11'550.-**

All Integrated symposia will include 4 full participant registrations.

### Specific rules and conditions

- All rooms are equipped with audio-visual facilities (single projection including screen, beamer and computer as well as adequate sound system)
- Integrated Symposia are an integral part of the main ICPIC 2019 Scientific Programme. Thus their nature, including the selection of topics, must be educational and not promotional. 100% of the programme must be of general scientific content and interest and should not relate to any specific product or form of treatment
- The content (including topics and faculty) of Integrated Symposia is subject to approval by the ICPIC Scientific Advisory Board. In order to avoid overlaps of the scientific programme, an early approach is required, ideally before end of January 2019
- Integrated Symposia organisers can either provide a full outline of the proposed programme, including the integrated symposium title, proposed chairmen and speakers as well as their speech titles **OR** approach the ICPIC Scientific Advisory Board with their ideas for further consultancy
- The content of any symposium may not include material to be subsequently presented in an oral or poster presentation during the ICPIC 2019 conference
- A preference for a specific time slot can be indicated. However, the final attribution will be made by the ICPIC Scientific Advisory Board in order to ensure a balanced and coherent scientific programme
- Integrated Symposia are entirely supported by the industry. All speakers and chairs of the Integrated Symposia must be registered prior to the ICPIC 2019 conference by the company/sponsor taking an integrated symposium slot and their hotel and trip paid accordingly
- Part of the educational experience of ICPIC is the access to the recorded presentations for online viewing after the ICPIC 2019 conference. The availability of the presentations is subject to approval by the presenter. Companies holding Integrated Symposia are acknowledging this fact and are not holding any rights to exploit the content of the Integrated Symposia for their own purposes
- Integrated symposia will be part of the official final programme of the ICPIC 2019 conference and indicated as such
- One flyer announcing the Integrated Symposium can be distributed at the conference
- The company is granted the right to use the ICPIC logo on symposia invitations

Note:

*All symposia must be held at the conference centre (CICG) during the official time slots offered by ICPIC. Companies holding a symposium outside the conference centre and/or outside the official symposia slots will be fined CHF 30'000 and they will not be invited to participate at following conferences. ICPIC also reserves the right to close their booth if the company is exhibiting at the conference.*

**Please submit your proposals to:**

Prof. Andreas Voss - ICPIC 2019 Scientific Advisory Board Director - Email: [vossandreas@gmail.com](mailto:vossandreas@gmail.com)

## HOSPITALITY SUITES

Hospitality suites are intended for sponsors to host staff meetings or private meetings with attendees.

**Educational sessions may not be held in a hospitality suite.**

Room availability is available upon request.

**Hospitality suite:**

**CHF 500.- per day**

## EXHIBITION

The exhibition will take place at the Ground Floor of the CIGG.

The exhibition is an integral part of the 5<sup>th</sup> ICPIIC conference. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with key players and decision-makers in the field.

The floor plan is designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

## PROVISIONAL EXHIBITION SCHEDULE

Monday 9 September 2019	Tuesday 10 September 2019			Wednesday 11 September 2019	Thursday 12 September 2019	Friday 13 September 2019	
12:00 – 18:00	08:00-12:00	12:00-16:00	18:30-20:30	09:00-19:00	09:00-19:00	09:00-13:30	13:30-18:30
Set-up	Set-up	Set-up	Exhibition	Exhibition	Exhibition	Exhibition	Dismantling
Heavy items	Heavy items	Light items	Welcome reception				

### STAND SPACE RENTAL (minimum 6 sqm)

The price for stand space only is **CHF 480.-** per square meter and includes:

- Exhibition space
- 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Wednesday and Thursday
- Company name and logo in the final programme

The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor/exhibitor.

### TABLE TOP

#### Reserved only for non-profit associations

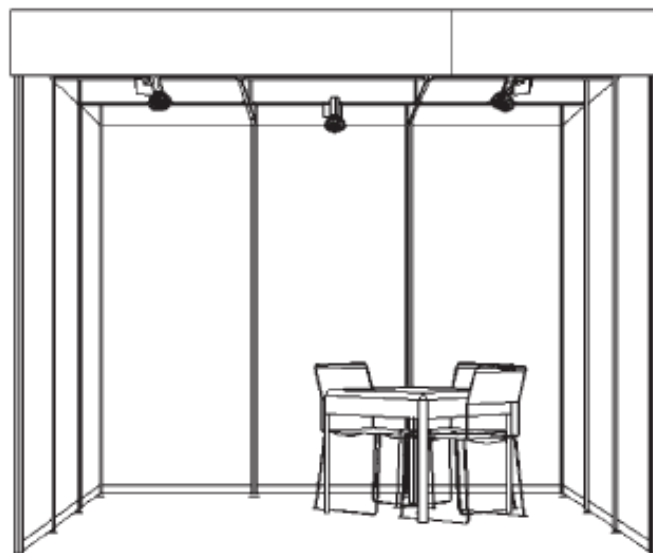
The price for a table top stand is **CHF 540.-** (for companies CHF 3'000.-) and includes:

- Exhibition space of 2sqm
- 1 exhibitor badge
- 1 Table
- 2 Chairs
- Company listing in the final programme
- Electrical plug

### **SHELL SCHEME RENTAL** (minimum 9 sqm)

The price is **CHF 650.-** per square meter and includes:

- Exhibition space
- Shell Scheme frame
- Spotlights and electrical socket
- Electrical power
- 1 waste paper basket
- 1 table and 3 chairs (per 9 sqm booked)
- Fascia Board with company name
- 2 exhibitor badges per 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Wednesday and Thursday
- Company name and logo in the final programme



Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in June 2019.

Space rental also gives the right to the following services:

- Use of stand during the exhibition and during assembly and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Taking care of public areas, excluding the stands under your responsibility
- Cleaning of public areas of the exhibition hall

### **Exhibition Layout**

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval by 7 July 2019.

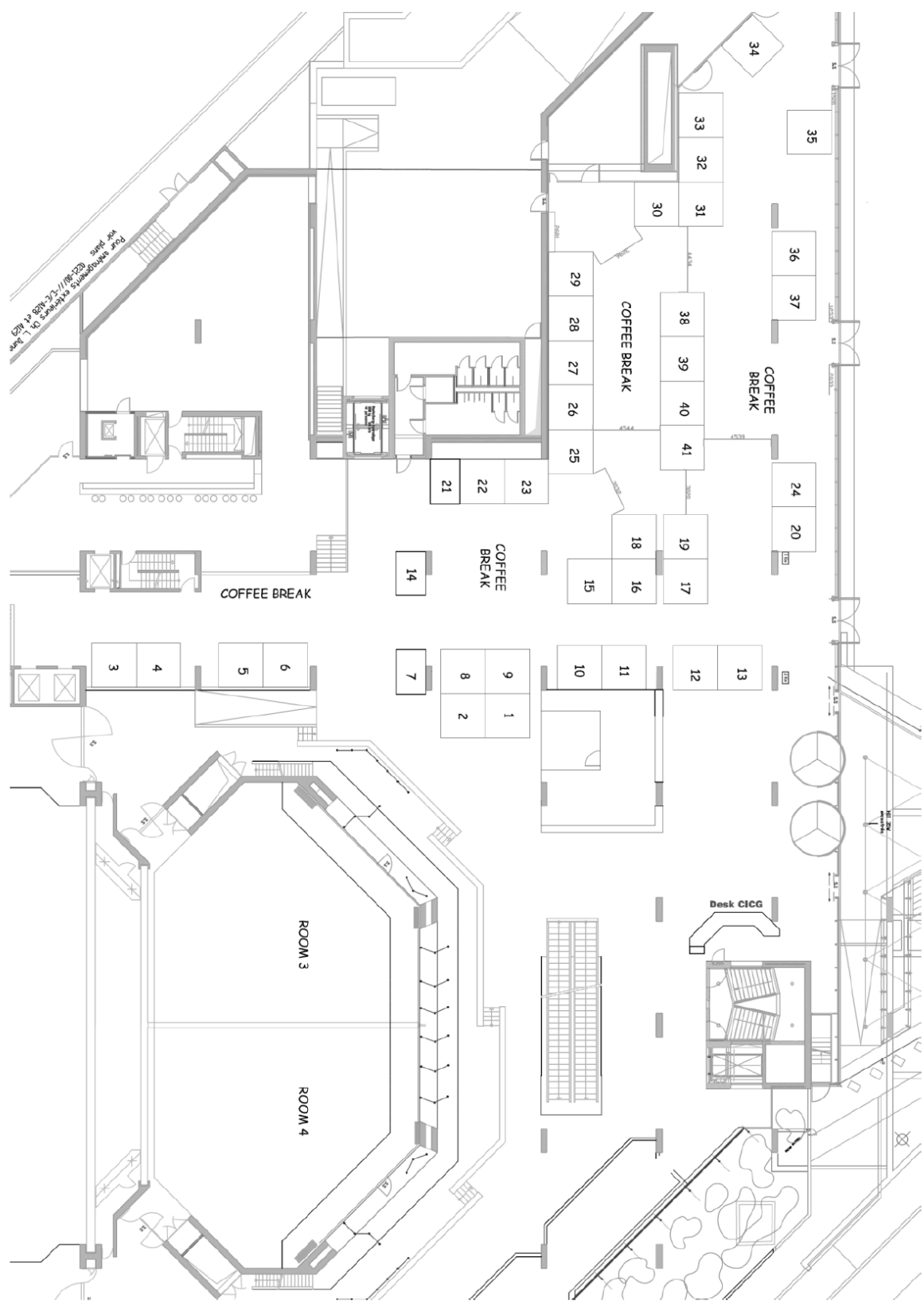
For island stands, widely open and accessible stands on four sides are mandatory.

### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of CHF 350.-. An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the conference badge (badge of the company is authorised, but in addition).

EXHIBITION FLOOR PLAN – GROUND FLOOR

Subject to change





## SPONSORING LEVELS

Sponsors will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution.

**HAVE YOU MADE UP YOUR MIND?**

**HAVE YOU CALCULATED THE TOTAL SUM OF YOUR PURCHASES?**

**THEN SEE IN WHICH SPONSORSHIP LEVEL YOU ARE!**

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Involvement over	CHF 60'000.-	CHF 40'000.-	CHF 30'000.-	CHF 15'000.-
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	Yes	Yes	Yes	Yes
Recognition on sign-boards displayed in the conference centre	Yes	Yes	Yes	Yes
Sponsor's logo and name on the conference website with a link to sponsors website	Yes	Yes	No	No
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	Yes	Yes	Yes	Yes
Acknowledgment slide with sponsors' list during breaks in the conference rooms	Yes, 2	Yes, 1	No	No
Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception	Yes, 4	Yes, 2	Yes, 1	No
Complementary exhibitor passes for free access to the exhibition area	Yes, 6	Yes, 4	Yes, 2	Yes, 1
Preference on exhibition space (if several sponsors are in the same category "first come - first served" applies) – only valid until 31 December 2018	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	5 <sup>th</sup>
Priority booking service for hotel room blocks (if several sponsors are in the same category "first come - first served" applies) – only valid until 31 December 2018	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	5 <sup>th</sup>

## C. PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA, along with a 50% deposit of the rental fee.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 28 May 2019 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE SA's written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Swiss Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

### TECHNICAL MANUAL:

A Technical Manual will be sent to every registered exhibitor and sponsor by the end of June 2019. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

### PAYMENT:

The organizer has given mandate to MCI SUISSE SA for the organization of its conference and MCI is the sole competent company to receive payments for this conference. Payment of the deposit may be made either:

#### 1. Credit Card

Only Visa, MasterCard/Euro card and American Express are accepted. Please fax the copy of both sides of the card to: +41 (0)22 33 99 601. Payment is only settled in CHF. Please note that in case of payment by credit card a credit card handling fee of 4% will be charge.

#### 2. Bank Transfer

All bank transfers should be made payable to:

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIC 2019

Account N°: 369.393.00U

Clearing: 240

SWIFT: UBSWCHZH80A

IBAN: CH94 0024 0240 3693 9300U

- All costs have to be borne by the ordering customer and "free of charge for the receiver account" on all payments
- Payment by personal cheques cannot be accepted
- All payments have to be made in CHF
- Please indicate the purpose of the payment: ICPIC 2019 and the invoice number

## **RULES AND REGULATIONS**

MCI SUISSE SA has been entrusted with the general logistics and organization of the conference and Exhibition of the ICPIIC 2019 conference. It will be referred to as "The Organizers" here-below.

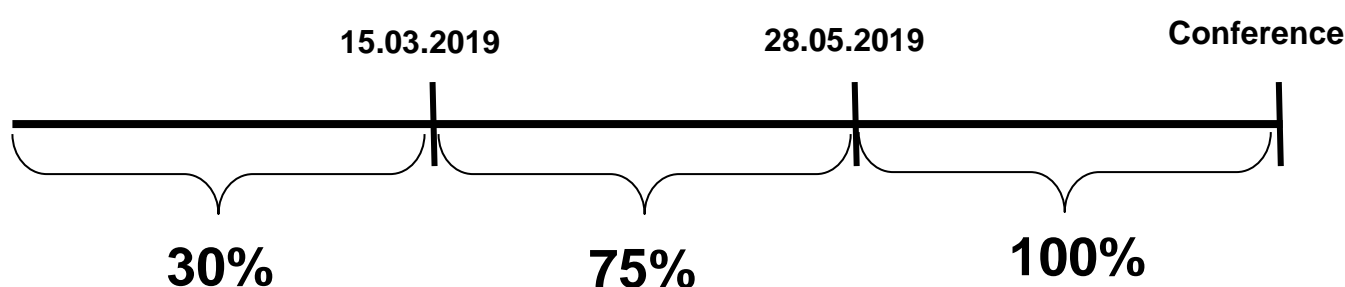
## **LOCAL AND SITE REGULATIONS**

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the conference rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain the following % of the total costs of each item, according to the time scale:



## **Entry to the Exhibition**

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

## **Insurance**

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the conference. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

## **Force Majeure**

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

## **Interpretation of the regulations and amendments**

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

# ORDER FORM SPONSORSHIP OPPORTUNITIES

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA – 9 rue du Pré-Bouvier - CH-1242 Satigny - Switzerland - Fax: + 41 22 33 99 601

Email: [john.lawlor@mci-group.com](mailto:john.lawlor@mci-group.com)

<b>Company :</b>			
<b>Name of company as it should be published in the programme :</b>			
<b>Address :</b>			
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>	
<b>Telephone:</b>		<b>Fax:</b>	
<b>E-Mail :</b>		<b>Person in Charge:</b>	
<b>VAT n°:</b>		<b>PO n°:</b>	

We would like to book the following sponsorship items:

- |   |                     |  |                     |
|---|---------------------|--|---------------------|
| <input type="checkbox"/> Logo & web link on USB         | <b>CHF 10'000.-</b> | <input type="checkbox"/> PIC Game booklet                    | <b>CHF 5'000.-</b>  |
| <input type="checkbox"/> Web Link                       | <b>CHF 2'000.-</b>  | <input type="checkbox"/> Coffee break                        | <b>CHF 5'500.-</b>  |
| <input type="checkbox"/> Insert in conference bag       | <b>CHF 3'000.-</b>  | <input type="checkbox"/> Travel fellowship (min CHF 2'500.-) | _____ <b>CHF</b>    |
| <input type="checkbox"/> Abstracts on USB               | <b>CHF 10'000.-</b> | <input type="checkbox"/> Online programme                    | <b>CHF 9'000.-</b>  |
| <input type="checkbox"/> Speakers preview room          | <b>CHF 5'000.-</b>  | <input type="checkbox"/> Simultaneous interpretation         | <b>CHF 15'000.-</b> |
| <input type="checkbox"/> Internet corner                | <b>CHF 10'000.-</b> | <input type="checkbox"/> Poster Session & Award              | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Wi-Fi                          | <b>CHF 5'000.-</b>  | <input type="checkbox"/> Conference App                      | <b>CHF 9'000.-</b>  |
| <input type="checkbox"/> Book Marks                     | <b>CHF 3'500.-</b>  | <input type="checkbox"/> ICPIIC Clip: Exclusive sponsor      | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Recharge zone + Power tower    | <b>CHF 5'000.-</b>  | <input type="checkbox"/> Support sponsor                     | <b>CHF 3'500.-</b>  |
| <input type="checkbox"/> Water dispenser/Branded bottle | <b>CHF 7'500.-</b>  | <input type="checkbox"/> ICPIIC Twitter wall                 | <b>CHF 6'000.-</b>  |
| <input type="checkbox"/> Conference bags                | <b>CHF 19'000.-</b> | <input type="checkbox"/> Digital marketing: Exclusive        | <b>CHF 15'000.-</b> |
| <input type="checkbox"/> Conference bag tags            | <b>CHF 5'000.-</b>  | <input type="checkbox"/> Support sponsor                     | <b>CHF 7'500.-</b>  |
| <input type="checkbox"/> Writing pads and pens          | <b>CHF 4'000.-</b>  | <input type="checkbox"/> ICPIIC photo contest                | <b>CHF 6'000.-</b>  |
| <input type="checkbox"/> Lanyards                       | <b>CHF 12'000.-</b> |  |                     |
| <input type="checkbox"/> Alcohol-based hand rubs        | <b>CHF 10'000.-</b> |  |                     |

## Advertising in Printed Materials:

### Final Programme

- |   |                    |  |                    |
|---|--------------------|--|--------------------|
| <input type="checkbox"/> Outside back cover | <b>CHF 5'500.-</b> | <input type="checkbox"/> Inside back cover | <b>CHF 4'000.-</b> |
| <input type="checkbox"/> Inside page        | <b>CHF 2'500.-</b> |  |                    |

### Mini/Pocket Programme

- |                                      |                     |
|--------------------------------------|---------------------|
| <input type="checkbox"/> Exclusivity | <b>CHF 10'000.-</b> |
|--------------------------------------|---------------------|

### Hospitality Suite

- |  |                  |
|--|------------------|
| <input type="checkbox"/> Price per day | <b>CHF 500.-</b> |
|--|------------------|

## PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 28 May 2019
- For bookings made after 28 May 2019, the full amount is due at the time of reservation
- VAT of 7.7% not included in published rates

## BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIIC 2015

Account N°: 240-369.393.00U

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9300U

## CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- |   |  |
|---|--|
| • <b>Cancellations received from 15.03.2019</b> | 30% of the total cost of each item will be retained  |
| • <b>From 16.03.2019 to 28.05.2019</b>          | 75% of the total cost of each item will be retained  |
| • <b>From 29.05.2019</b>                        | 100% of the total cost of each item will be retained |

Place and Date:

Signature and stamp:

# ORDER FORM SYMPOSIUM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA – 9 rue du Pré-Bouvier - CH-1242 Satigny - Switzerland - Fax: + 41 22 33 99 601

Email: [john.lawlor@mci-group.com](mailto:john.lawlor@mci-group.com)

<b>Company :</b>		
<b>Name of company as it should be published in the programme :</b>		
<b>Address :</b>		
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>
<b>Telephone:</b>		<b>Fax:</b>
<b>E-Mail :</b>		<b>Person in Charge:</b>
<b>VAT n°:</b>		<b>PO n°:</b>

We would like to book the following satellite symposium

ITEM	COSTS	TIME SLOT
Symposium 1A&B - <input type="checkbox"/>	<b>CHF 7'800.-</b>	Slot 1A&B – 10 September 2019, 13:00 to 14:30
Symposium 2A&B - <input type="checkbox"/>	<b>CHF 15'750.-</b>	Slot 2A&B – 11 September 2019 17:45 to 19:15

We would like to book the following integrated symposium

ITEM	COSTS	TIME SLOT
Integrated symposium - <input type="checkbox"/>	<b>CHF 11'550.-</b>	Timeslot will be allocated by scientific committee

- ☐ Content capture of the symposium **CHF 4'000.-**

- ☐ One time invitation to your symposium sent by email to ICPIC participants **CHF 3'000.-**

## PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 28 May 2019
- For bookings made after 28 May 2019, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

## BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland  
 Company: MCI Suisse SA for ICPIC 2015  
 Account N°: 240-369.393.00U  
 SWIFT: UBSWCHZH80A

Clearing: 240  
 IBAN: CH18 0024 0240 3693 9300U

## CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 15.03.2019** 30% of the total cost of each item will be retained
- **From 16.03.2019 to 28.05.2019** 75% of the total cost of each item will be retained
- **From 29.05.2019** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp

# ORDER FORM EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA – 9 rue du Pré-Bouvier - CH-1242 Satigny - Switzerland - Fax: + 41 22 33 99 601  
Email: [john.lawlor@mci-group.com](mailto:john.lawlor@mci-group.com)

<b>Company :</b>		
<b>Name of company as it should be published in the programme :</b>		
<b>Address :</b>		
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>
<b>Telephone:</b>	<b>Fax:</b>	
<b>E-Mail :</b>	<b>Person in Charge:</b>	
<b>VAT n°:</b>	<b>PO n°:</b>	

- ☐ **SPACE ONLY** **CHF 480.- per sqm**

We require: \_\_\_\_\_ sqm (minimum size 6 sqm)\*

Special note: Please specify if your stand must not be located to a particular competitor  
\_\_\_\_\_

Our preferred positions for our bare exhibition space are:\*

- **STAND NO(S):**      1<sup>st</sup> choice      2<sup>nd</sup> choice      3<sup>rd</sup> choice

- ☐ **TABLE TOP** **CHF 540.- ( Reserved for non-profit association)**

Our preferred positions for our table top space are:\*

- **STAND NO(S):**      1<sup>st</sup> choice      2<sup>nd</sup> choice      3<sup>rd</sup> choice

- ☐ **SHELL SCHEME** **CHF 650.- per sqm**

We require: \_\_\_\_\_ sqm (minimum size 9 sqm)\*

Special note: Please specify if your stand must not be located to a particular competitor  
\_\_\_\_\_

Our preferred positions for our shell scheme space are:\*

- **STAND NO(S):**      1<sup>st</sup> choice      2<sup>nd</sup> choice      3<sup>rd</sup> choice

\* *You will be contacted for the stand location once the order form has been received*

## PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 28 May 2019
- For bookings made after 28 May 2019, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

## BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIK 2015

Account N°: 240-369.393.00U

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9300U

## CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 15.03.2019**      30% of the total cost of each item will be retained
- **From 16.03.2019 to 28.05.2019**      75% of the total cost of each item will be retained
- **From 29.05.2019**      100% of the total cost of each item will be retained

Place and Date:

Signature and stamp: