

ICPIC 2011

PARTNERSHIP MANUAL

1st

International Conference on Prevention & Infection Control

29 June to
2 July 2011

Geneva,
Switzerland

WWW.ICPIC2011.COM

HUG  
Hôpitaux Universitaires de Genève
University of Geneva Hospitals
and Faculty of Medicine, Geneva, Switzerland



WHO Collaborating Centre
for Patient Safety
Infection Control & Improving Practices

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A. PRESENTING ICPIC 2011

WELCOME ADDRESS FROM CONFERENCE PRESIDENTS

During the last decade the prevention of healthcare-associated infections (HAI) has become increasingly important. This change is demonstrated by the choice of an infection control topic by the World Health Organization for its first Global Patient Safety Challenge. Furthermore, major companies in the fields of diagnostics and biomedical products are focusing their attention on HAI prevention and control of antimicrobial resistance.

In the past, research and continuing education were driven by only a few North American and European centres while today, a growing number of centres from around the globe join an ever-increasing effort to seek measures for the prevention of HAI.

There is a need to share knowledge and experience in HAI prevention and control of antimicrobial resistance from the numerous countries and cultures around the world. This need and the worldwide nature of HAI-prevention and antimicrobial resistance control are the reasons to initiate a global conference on this important topic.

It is our pleasure to invite you to Geneva, Switzerland, for the *1st International Conference on Prevention & Infection Control (ICPIC)* to be held from 29 June to 2 July 2011.

Prof. Didier Pittet
ICPIC Chair

Prof. Andreas Voss
Co-chair & Programme director

COMMITTEE MEMBERSHIP

Organizers

Didier Pittet, Geneva
Andreas Voss, Nijmegen

Local Organizing Committee

Fabricio da Liberdade Jantarada
(Coordinator)
Marie-Noelle Chraïti
Nadia Colaizzi
Philippe Eggimann
Claude Ginet
Thomas Haustein
Laurent Kaiser
Claire Kilpatrick
Klara Posfay-Barbe
Maria Estela Machado Gonçalves
J rome Pugin
Hugo Sax
Slim Slama
Andrew Stewardson
Rosemary Sudan
Ilker U kay
Christian Van Delden
Giorgio Zanetti
Walter Zingg

Organizing Committee

Lindsay Grayson - Australia
Rosanna Richtmann - Brazil
Jean Carlet - France
Vincent Jarlier - France
Petra Gastmeier - Germany
Wing-Hong Seto - Hong Kong
Jan Kluytmans - Netherlands
Andreas Voss - Netherlands
Ziad Memish - Saudi Arabia
Babacar Ndoeye - Senegal
Paul Anantharajah Tambyah -
Singapore
Marc Struelens – European CDC
Stephan Harbarth - Switzerland
Didier Pittet - Switzerland
Andreas Widmer - Switzerland
Loreen Herwaldt - USA
Benedetta Allegranzi – WHO

Programme Committee

Mary-Louise McLaws - Australia
David Paterson - Australia
Herman Goossens - Belgium
Jean-Louis Vincent - Belgium
Vincent Djientcheu - Cameroun
Lindsay Nicolle - Canada
Christian Brun-Buisson - France
Jean Christophe Lucet - France
Herv  Richet - France

Michel Wolff - France
Alexander Friedrich - Germany
Helen Giamarellou - Greece
Patricia Ching - Hong Kong
Geeta Metha - India
Yehuda Carmeli - Israel
Maria Luisa Moro - Italy
Evelina Tacconelli - Italy
Nordiah Jalil - Malaysia
Michael Borg - Malta
Marc Bonten - Netherlands
Christina Vandembroucke-Grauls –
Netherlands
Nizam Damani - Northern Ireland
Hanan Balkhy - Saudi Arabia
Shaheen Mehtar - South Africa
Patricia Mu oz - Spain
Christian Ruef – Switzerland
Hugo Sax – Switzerland
John McConnell – The Lancet
Serhat Unal - Turkey
Alison Holmes - UK
Judith Richardson - UK
Homero Bagnulo - Uruguay
John Boyce - USA
E. Patchen Dellinger - USA
Eli Perencevich - USA
Edward Kelley - WHO
Claire Kilpatrick – WHO
Susan Sheridan - WHO

Advisory Board

Victor Rosenthal - Argentina
John Ferguson - Australia
Tom Gottlieb - Australia
David Looke - Australia
Franz Allerberger - Austria
Manfred Rotter - Austria
Bart Gordts - Belgium
Anne Simon - Belgium
Luci Corea - Brazil
Flavia Rossi - Brazil
Sergio Wey - Brazil
John Conly - Canada
Yves Longtin - Canada
Ethan Rubinstein - Canada
Mark Rupp - Canada
Bijie Hu - China
Hui Wang - China
Alvaro Calderon - Columbia
Vlastimil Jindrak - Czech Republic
Niels Frimodt-Moller - Denmark
Robert Skov - Denmark
Antoine Andremont - France
Jean Chastre - France
Jean Yves Fagon - France
Benoit Lejeune - France
Philippe Vanhems - France
Markus Dettenkofer - Germany
Sebastian Lemmen - Germany
Szilágyi Emese - Hungary
Anita Arora - India
Anand Manoharan - India
Namita Jaggi - India
Djoko Widodo - Indonesia
Mehrdad Askarian - Iran
Hilary Humphreys - Ireland
Bina Rubinovic - Israel
Massimo Antonelli – Italy

Guido Bertolini - Italy
Silvio Brusaferrero - Italy
Paolo Malacarne - Italy
Angelo Pan - Italy
Nicola Petrosillo - Italy
Mansour Adeoty - Ivory Coast
Toshinobu Horil - Japan
Yuichi Imanaka - Japan
Hiroyoshi Kobayashi - Japan
Takashi Okubo - Japan
Miho Sekimoto - Japan
Junko Kizu - Japan
Kyungwom Lee - Korea
Jae Hoon Song - Korea
Lul Raka - Kosovo
Souha Kanj - Lebanon
Victor Lim - Malaysia
Samuel Ponce-Leon - Mexico
Timothy Blackmore - New Zealand
Hajo Grundmann - Netherlands
Henri Verbrugh - Netherlands
Piotr Heczko - Poland
Waleria Hryniewicz - Poland
Sergej Eremin - Russia
Adriano Duse - South Africa
Keith Klugman - South Africa
Dale Fisher - Singapore
Maja Rupnik - Slovenia
Antoni Torres - Spain
Toni Trilla - Spain
Jordi Rello - Spain
Jesus Rodríguez-Báño - Spain
Hakan Hanberger - Sweden
Barbro Olsson-Liljequist - Sweden
Philippe Eggimann - Switzerland
Gerhard Eich - Switzerland
Jérôme Pugin - Switzerland
Giorgio Zanetti - Switzerland
Walter Zingg - Switzerland

Anucha Apisarnthanarak - Thailand
Ben Cooper - Thailand
Jonathan Cohen - UK
Judith Richardson - UK
Mervin Singer - UK
Craig Rubens - USA
Derek Angus - USA
Daniel Diekema - USA
Patchen Dellinger - USA
Mike Edmond - USA
Don Goldmann - USA
William Jarvis - USA
Marin Kollef - USA
Michael Tapper - USA
Pam Lipsett - USA
Dan Nafziger - USA
Trish Perl - USA
Peter Pronovost - USA
Gina Pugliese - USA
Sanjay Saint - USA
Robert Sherertz - USA
Robert A. Weinstein – USA
Sir Liam Donaldson (WHO)
Joyce Hightower (WHO)
Carmem Pessoa Silva (WHO)
Shamsuzzoha Syed (WHO)

Society Liaisons:

Elaine Larson (APIC)
Ling Moi Lin (APIC)
Michele Pearson (CDC)
Dominique Monnet (ECDC)
Murat Akova (ESCMID)
Gary French (HIS)
Nizam Damani (IFIC)
Shaheen Mehtar (IPCAN)
Leonard Mermel (SHEA)

AIMS OF THE CONFERENCE

- Foster the exchange of knowledge and experience among the global infection control community
- Deliver the best of science in the field of HAI and antimicrobial resistance prevention and, in parallel, facilitate an exchange between delegates from resource-rich and resource-poor countries
- Attract – next to those working in infection control – colleagues from clinical departments closely working with patients with HAIs and antimicrobial resistance associated problems.

CONFERENCE TOPICS & OUTLINE OF THE SCIENTIFIC PROGRAMME

CONFERENCE TOPICS

- Burden of healthcare-associated infections
- Surveillance and infection control indicators
- Public reporting / Benchmarking of infection rates
- Staphylococcal infections
- MRSA epidemiology and control
- Vancomycin-resistant enterococci
- ESBLs and other multi-resistant pathogens
- *Clostridium difficile*
- Candida and fungal infections
- Nosocomial viral infections
- Lessons learnt from H1N1
- Occupational health
- Behavioural factors in infection control
- Hand hygiene
- Patient participation in improving safety
- Healthcare worker education
- Bone and prosthetic joint infections
- Outbreaks
- Infections and infection control in the ICU
- Intravascular device-associated infections
- Surgical site infections
- Antimicrobial resistance
- Antibiotics and antimicrobial stewardship
- Bloodstream infections
- Ventilator-associated pneumonia
- Urinary-tract infections
- Infections in neutropenic patients
- Transplantation and healthcare-associated infections
- Infections and infection prevention in paediatric populations
- Environmental control
- Role of animal reservoirs & infection prevention
- Infection prevention in special settings
- Innovative approaches in infection control
- Ergonomics and human factors design in infection control
- Epidemiological methods in infection control
- Qualitative research in infection control
- Mathematical modelling
- Infection control in long-term care facilities and nursing homes
- Infections and infection control in countries with limited resources
- Infection control as a patient safety and public health issue
- Publishing results in infection control

SCIENTIFIC PROGRAMME

The programme includes keynote lectures, invited lectures, interactive sessions, workshops, oral sessions, and poster presentations.

Specific tracks are dedicated to:

- Infections & infection control
 - in critical care
 - in neonates and paediatric patients
 - in long-term care facilities
- Antimicrobial use, resistance and stewardship
- Patient safety and infection control in countries with limited resources.

The official conference language is English. Simultaneous interpretation into French and possibly Spanish will be provided for dedicated sessions.

WHO WILL ATTEND

Professionals interested in the prevention and control of HAI and antimicrobial resistance and control either working in the field (infection control physicians and professionals, critical care specialists, clinical microbiologists, paediatric infectious diseases and infection control specialists, patient safety experts) or taking care of patients at risk of HAIs.

THE CONFERENCE VENUE (Uni Mail) AND GENEVA

CONFERENCE VENUE

ICPIC 2011 will be held at the University of Geneva, Uni Mail Building:

Uni Mail

Boulevard du Pont-d'Arve 40
1205 Geneva
Switzerland
Phone: +41 (0)22 379 94 88



ABOUT GENEVA

Geneva enjoys a worldwide reputation as a conference city; it embodies the creativity of science and technology, a vigorous business sector, and has a special cultural appeal with unmistakable flair and charm. Geneva is an ideal destination with its central location in Europe, served by an excellent transport and communication infrastructure. Draped around the deep blue waters of Lac Léman, Geneva has grown wealthy and influential as the cultural and economic focus of French-speaking Switzerland. It is also an international city and home to many global institutions from the International Red Cross to the WHO!

Getting around

Geneva's centre is small enough to walk around. For the suburbs you will need to take a tram or bus. Daily passes are provided free of charge to Geneva hotel guests, courtesy of the Geneva Tourist Board.

Sight seeing

The Rhône river, boasting several bridges amongst which the historical Pont de l'Île, flows out of Lac Lemman to bisect Geneva's bustling centre. The Rive Gauche, south of the river, is the most active part of Geneva with a grid of waterfront streets comprising the main shopping and business districts. Behind, winding up the hillside, are the narrow, cobbled lanes of the Old Town, whose principal thoroughfare, Grand Rue, leads to the 17th century Hôtel de Ville and the arcaded armoury, backed by a lovely terrace. The streets around the Hôtel de Ville, with their quaint cafés, second-hand bookshops and art galleries, make for a pleasant stroll of discovery. Nearby is the Romanesque cathedral, a monumental edifice whose austere, lofty interior contains the beautiful, 15th century frescoes of the Chappelle des Maccabées. Among the city's several museums, the pick is the Art and History Museum (Musée d'Art et d'Histoire (2, Rue Charles-Galland)), which holds a massive archaeological collection, a selection of Swiss landscape painters and a magnificent altar-piece carved for the cathedral in the 1440s and moved here for safe-keeping. Finally, make a point of seeing Geneva's pride and joy, the dramatic 140-metre high Jet d'Eau, spouting high above the ornamental flowerbeds of the surrounding Jardin Anglais down by the lake.

Eating-out

With more than a thousand cafés and restaurants in the city, no-one could possibly say Geneva lacks gastronomic choice. From popular Rues-Basses cafés with all sorts of seafood, through to Thai restaurants, and the traditional stone-floored Old Town restaurants with a full range of Swiss dishes, Geneva is definitely worth a culinary tour.

WHY BECOME A SPONSOR?

- ... Because the fight against HAI and antimicrobial resistance spread should be a common goal of healthcare professionals and industry
- ... Because the collective knowledge and expertise will help to fine-tune your own intentions and developments
- ... Because ICPIIC will offer a unique opportunity to further enlarge your contacts and network with experts in the field of HAI and antimicrobial resistance control prevention and control.
- ... Your support is indispensable to be able to offer this opportunity to participants

B. SPONSORSHIP OPPORTUNITIES

HOW TO BECOME A SPONSOR?

In the following pages, we offer your company the opportunity to become a sponsor of the ICPIIC 2011 conference, to promote your scientific endeavours, and to obtain wider recognition in the field of the prevention and control of infections and spread of antimicrobial resistance.

You can contribute in three ways:

- Sponsor various items in the conference activities
and/or
- Organize a satellite symposium
and/or
- Host a booth

The various sponsorship options are listed in the following pages.

Depending on the total sum of contribution, you will have the possibility of being recognized as an official sponsor of the conference and benefiting from add-on privileges. For further information on the sponsorship levels please refer to page 15.

If you are interested in becoming a sponsor of ICPIIC 2011, the application form at the end of this document should be duly completed and returned.

All sponsors will be treated on a "first come, first served" basis.

SPONSORSHIP

1. ADVERTISING IN THE PRELIMINARY PROGRAMME

The Preliminary Programme will be sent to many potential participants and will be available prior to the conference on the event website.

Benefits include:

- Acknowledgment as the sponsor of the preliminary programme
- Acknowledgment as a conference sponsor on the conference website
- Full colour advertisement page within the preliminary programme (artwork to be supplied by sponsor)

Rates (VAT Excluded):

- **EXCLUSIVE SPONSORING:**

CHF 7'500.-

2. ADVERTISING IN THE FINAL PROGRAMME

The final programme will be inserted into all delegates' conference bags.

Benefits include:

- Acknowledgment as the sponsor of the final programme
- Acknowledgment as a conference sponsor on the conference website
- Full colour advertisement page within the final programme (artwork to be supplied by sponsor)

Rates (VAT Excluded):

- **OUTSIDE BACK COVER:** CHF 5'500.-
 - **INSIDE FRONT COVER:** CHF 4'000.-
 - **INSIDE BACK COVER:** CHF 4'000.-
 - **INSIDE PAGE:** CHF 2'500.-
-

3. ADVERTISING IN THE MINI/POCKET PROGRAMME:

All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all information including session details, exhibition information and social events.

Benefits include:

- Acknowledgment as the sponsor of the mini/pocket programme
- Acknowledgment as a conference sponsor on the conference website
- Full colour advertisement page (A6 Format) on the back cover page of the mini programme (artwork to be supplied by sponsor)

Rate (VAT Excluded):

- **MINI-PROGRAMME EXCLUSIVE SPONSORING:** CHF 5'000.-
-

4. ABSTRACTS ON CD-ROM

A leaflet, inviting delegates to go to your booth to pick up the CD-ROM can be inserted in the conference bags. The company name and logo will be printed together with the conference details and ICPIIC logo on the cover and CD itself.

Benefits include:

- Co-branding: Company name and logo printed on the CD-ROM cover and disk together with the ICPIIC logo.
- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **ABSTRACTS ON CD-ROM EXCLUSIVE SPONSORING:** CHF 15'000.-
-

5. SPEAKER PREVIEW ROOM

Sponsorship of this area where opinion leaders and faculty from around the world will converge to prepare for their presentations represents a unique opportunity to reach all speakers taking part in the conference.

Benefits of this sponsorship include:

- Sponsor homepage and screen saver on all computer screens
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at speakers preview room
- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **SPEAKER PREVIEW ROOM:** CHF 5'000.-

6. INTERNET CORNER

The cyber cafe is one of the most visited points by all conference participants. At ICPIIC 2011 it will offer up-to-date technology services including free internet and e-mail access. Sponsorship of this item consists of having your company logo displayed on each computer screen: such a great opportunity to have an immediate visual impact!

- Sponsor homepage and screen saver on all computer screens
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at the internet corner
- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **FULL FINANCIAL PARTICIPATION:** **CHF 10'000.-**
- **INCLUDED IN THIS PRICE:**
 - **8 COMPUTERS, 1 PRINTER & INTERNET CONNECTION**

7. CONFERENCE BAGS

Sponsorship of the conference bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each conference bag along with the conference logo. (*Type, size and colour of the bags as well as position and size of the logo will be at the organizer's discretion*). Bags are included in the sponsoring cost.

- One promotional leaflet in the conference bags (to be provided by sponsor)
- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **CONFERENCE BAGS SPONSORSHIP:** **CHF 19'500.-**

8. WRITING PAD AND PEN

With the logo of your company along with the conference logo. Delegates particularly appreciate writing pads and pens as they are particularly useful during scientific sessions. Pens and pads provided by the sponsor.

- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **WRITING PAD AND PEN INSERTION IN CONFERENCE BAGS:** **CHF 5'000.-**

9. LANYARDS

With the logo of your company along with the conference logo. Delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual sponsorship items. Lanyards to be provided by the sponsor (at sponsor cost).

- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **LANYARDS:** **CHF 10'000.-**
-

10. COFFEE BREAKS

Coffee breaks, accessible to all delegates and accompanying persons, will be held daily in the exhibition area.

- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website
- Table signs featuring organization name and logo will be displayed on catering tables

Rate (VAT Excluded):

- **COFFEE BREAK PER BREAK:** **CHF 5'000.-**
-

11. INSERTS IN CONFERENCE BAGS

The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products.

- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **PER INSERT:** **CHF 2'000.-**
-

12. TRAVEL FELLOWSHIP

Offer the opportunity to (a) young scientist(s) to attend ICPIC 2011 by sponsoring travel fellowships. Your company name and logo will be highlighted in the conference programme and on the website. It is the best way to reach young scientists and start building a long-term relationship!

- List of young scientists benefiting from your support
- Acknowledgement as a travel fellowship & conference sponsor in the final programme
- Acknowledgement as a travel fellowship & conference sponsor on the conference website

Rate (VAT Excluded):

- **TRAVEL FELLOWSHIP:** **from CHF 2'500.-**
-

13. POSTER PARTY

Special attention is given to posters presented at ICPIC 2011. The poster party is part of the core conference programme enabling delegates to attend posters and discuss with peers the latest research. Position your company as promoter of key research discussions in infection control, patient safety, and antimicrobial resistance and profit from increased visibility.

- Branding of the poster party area with your company logo
- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **POSTER PARTY:** **CHF 10'000.-**
-

14. ALCOHOL-BASED HANDRUB

A voucher can be inserted in the conference bags to invite delegates to pass by your booth to pick up a hand hygiene product. One of the easiest ways to create traffic and make valuable contacts on your booth.

- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **ALCOHOL-BASED HANDRUB:** **CHF 9'500.-**
-

15. SIMULTANEOUS INTERPRETATION

Dissemination of infection control related information and knowledge is crucial. In order to facilitate this as much as possible, the conference wishes to offer simultaneous interpretation to non-English speaking participants. While the main conference language will be English, simultaneous interpretation would be offered to French-speaking and Spanish-speaking attendees.

This would be a unique opportunity to reach your local/regional non English speaking customers by making the high scientific content of the 1st International Conference on Prevention & Infection Control accessible in their own language.

- Company logo and name shown at the beginning of each session providing simultaneous interpretation
- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **SIMULTANEOUS INTERPRETATION:** **per language CHF 15'000.-**
-

16. WEB LINK

Companies are cordially invited to sponsor the dedicated conference website with their name and logo. Add a logo and an internet link to your own web site and be more visible on the web!

Your company will benefit from an enhanced and permanent presence on-line. The best way to reach already targeted people!

- Company logo and link on the conference website
- Acknowledgement as a conference sponsor in the final programme
- Acknowledgement as a conference sponsor on the conference website

Rate (VAT Excluded):

- **THE LINK & LOGO FROM NOW UNTIL THE END OF THE CONFERENCE: CHF 1'000.-**
-

SATELLITE SYMPOSIA

Note: All speakers of satellite symposia must be registered prior to ICPIIC 2011 by the Company/Sponsor taking a symposium slot and their hotel and trip paid accordingly.

All satellite symposia must be held at the conference centre (Uni Mail) during the official time slots offered by ICPIIC. Companies holding a satellite symposium outside the conference centre and/or outside the official satellite symposia slots will be fined CHF 30'000.- and they will not be invited to participate at following conferences. ICPIIC also reserves the right to close their booth if the company is exhibiting at the conference.

SCHEDULE

The satellite symposia will take place as follows:

- Slot 1: Wednesday 29 June 2011 - from 13:00 to 14:30
- Slot 2: Wednesday 29 June 2011 - from 15:00 to 16:30
- Slot 3: Saturday 2 July 2011 - from 13:30 to 15:00

AVAILABLE SYMPOSIA

	SYMPOSIUM A	SYMPOSIUM B	SYMPOSIUM C	SYMPOSIUM D	SYMPOSIUM E	SYMPOSIUM F
Costs in CHF	10'000.-	5'000.-	15'000.-	7'500.-	8'500.-	4'000.-
Room capacity	200 seats	100 seats	200 seats	100 seats	200 seats	100 seats
Time slot	Slot 1	Slot 1	Slot 2	Slot 2	Slot 3	Slot 3
Full participant registrations	4	2	4	2	4	2
Invitations (access to your satellite symposium only)	10	5	10	5	10	5
Opportunity to organize a lunch / cocktail for your attendees	Lunch 30 min before	Lunch 30 min before	Cocktail 30 min before / after	Cocktail 30 min before / after	Lunch / Cocktail	Lunch / Cocktail

General conditions

- All rooms are equipped with audio-visual facilities
- One flyer announcing the symposium can be distributed at the conference
- The company is granted the right to use the ICPIIC logo on symposia invitations
- The symposium will be announced in the ICPIIC 2011 Final Programme and on the conference website
- The programme content of all satellites is subject to approval by the Scientific Programme Committee
- Satellite symposia organisers must provide an outline of the proposed programme, including the symposium title, proposed chairmen and speakers as well as their speech titles by the deadline indicated (end March 2011)
- At least 60% of the programme of a sponsored satellite symposium must be of general scientific content and not more than 40% must be related to any specific drug or form of treatment
- The content of any satellite may not include material to be subsequently presented in an oral or poster presentation during the meeting

HOSPITALITY SUITES

Hospitality suites are intended for sponsors to host staff meetings or private meetings with attendees. Educational sessions may not be held in a hospitality suite.

Room availability and costs are available upon request.

EXHIBITION

The exhibition will take place at the Uni Mail conference centre.

The exhibition is an integral part of the 1st ICPIIC Conference. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with key players and decision-makers in the field.

The floor plan is designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

PROVISIONAL EXHIBITION SCHEDULE

Tuesday 28 June 2011	Wednesday 29 June 2011			Thursday 30 June 2011	Friday 1 July 2011	Saturday 2 July 2011	
12:00 – 18:00	08:00-12:00	12:00-16:00	19:00-21:00	09:00-18:30	09:00-18:30	09:00-13:30	14:00-18:00
Set-up	Set-up	Set-up	Exhibition	Exhibition	Exhibition	Exhibition	Dismantling
Heavy items	Heavy items	Light items	Welcome reception				

STAND SPACE RENTAL (minimum 6 sqm)

The price for stand space only is **CHF 300.-** per square meter and includes:

- Exhibition space
- 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Thursday and Friday
- Company listing in the final programme

The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor/exhibitor.

TABLE TOP

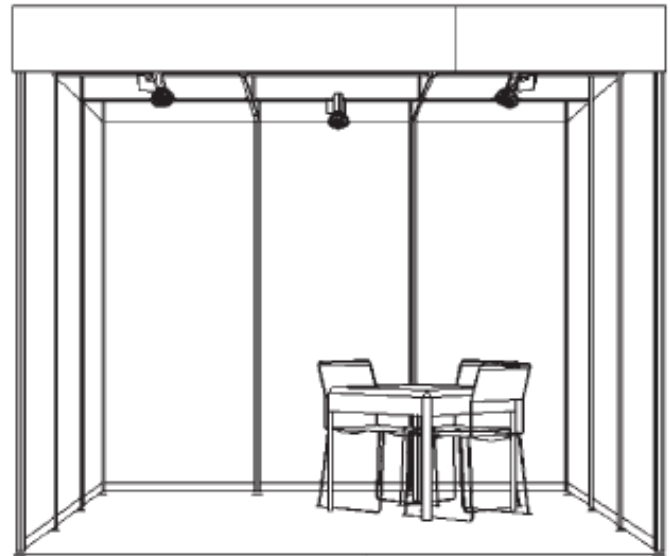
The price for a table top stand is **CHF 500.-** and includes:

- Exhibition space of 2sqm
- 1 exhibitor badge
- 1 Table
- 2 Chairs
- Welcome reception
- Coffee breaks
- Lunch on Thursday and Friday
- Company listing in the final programme

SHELL SCHEME RENTAL

The price is **CHF 450.-** per square meter and includes:

- Exhibition space
- Shell Scheme frame
- 3 spots and electrical socket
- Electrical power
- Carpeting
- 1 waste paper basket
- 1 table and 3 chairs (per 9 sq.m. booked)
- Fascia Board with company name
- 2 exhibitor badges per 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Thursday and Friday
- Company listing in the final programme



Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in spring 2011.

Booth rental also gives the right to the following services:

- Use of stand during the exhibition and during assembly and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Taking care of public areas, excluding the stands under your responsibility
- Cleaning of public areas of the exhibition hall

Exhibition Layout

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval by 15 April 2011.

For island stands, widely open and accessible stands on four sides are mandatory.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of CHF 350.-. An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the conference badge (badge of the company is authorised, but in addition).

EXHIBITION FLOOR PLAN

The exhibition floor plan will be made available on the ICPIIC 2011 conference website www.icpic2011.com.

SPONSORING LEVELS

Sponsors will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution.

HAVE YOU MADE UP YOUR MIND?

HAVE YOU CALCULATED THE TOTAL SUM OF YOUR PURCHASES?

THEN SEE IN WHICH SPONSORSHIP LEVEL YOU ARE!

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Involvement over	CHF 50'000.-	CHF 40'000.-	CHF 30'000.-	CHF 15'000.-
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	Yes	Yes	Yes	Yes
Recognition on sign-boards displayed in the conference centre	Yes	Yes	Yes	Yes
Sponsor's logo and name on the conference website with a link to sponsors website	Yes	Yes	No	No
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	Yes	Yes	Yes	Yes
Acknowledgment slide with sponsors' list during breaks in the conference rooms	Yes, 2	Yes, 1	No	No
Complementary registration to the conference for all sessions, coffee breaks, lunches and social events	Yes, 4	Yes, 2	Yes, 1	No
Complementary exhibitor passes for free access to the exhibition area	Yes, 6	Yes, 4	Yes, 2	Yes, 1
Preference on exhibition space (if several sponsors are in the same category "first come - first served" applies) – only valid until 01 December 2010	1 st	2 nd	3 rd	4 th
Priority booking service for hotel room blocks (if several sponsors are in the same category "first come - first served" applies) – only valid until 01 December 2010	1 st	2 nd	3 rd	4 th

C. PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA, along with a 50% deposit of the rental fee.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 30 April 2011 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE SA's written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Swiss Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL:

A Technical Manual will be sent to every registered exhibitor and sponsor by the end of March 2011. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

PAYMENT:

The organizer has given mandate to MCI SUISSE SA for the organization of its conference and MCI is the sole competent company to receive payments for this conference. Payment of the deposit may be made either:

1. Credit Card

Only Visa, MasterCard/Euro card and American Express are accepted. Please fax the copy of both sides of the card to: +41 (0)22 33 99 601. Payment is only settled in CHF

2. Bank Transfer

All bank transfers should be made payable to:

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIC 2011

Account N°: 369.393.00U

Clearing: 240

SWIFT: UBSWCHZH80A

IBAN: CH94 0024 0240 3693 9300U

- *All costs have to be borne by the ordering customer and "free of charge for the receiver account" on all payments*
- *Payment by personal cheques cannot be accepted*
- *All payments have to be made in CHF*
- *Please indicate the purpose of the payment: ICPIC 2011 and the invoice number*

RULES AND REGULATIONS

MCI SUISSE SA has been entrusted with the general logistics and organization of the conference and Exhibition of the ICPIC 2011 conference. It will be referred to as "The Organizers" here-below.

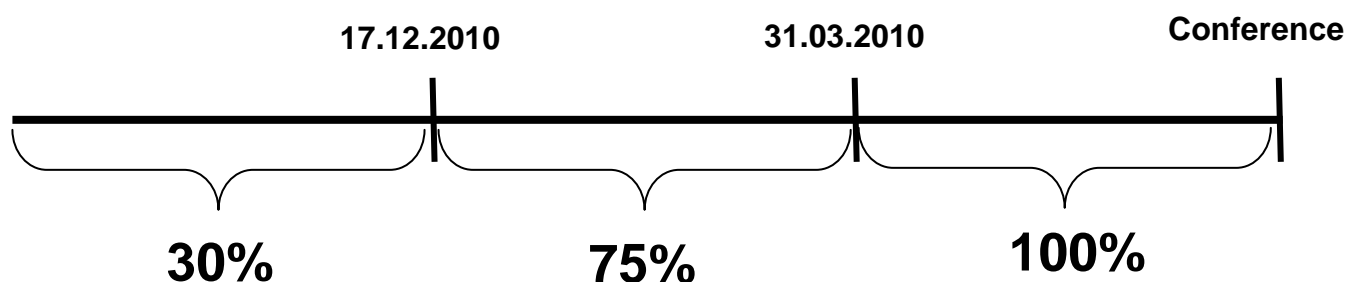
LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the conference rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain the following % of the total costs of each item, according to the time scale:



Entry to the Exhibition

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

Insurance

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the conference. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

Interpretation of the regulations and amendments

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

ORDER FORM SPONSORSHIP OPPORTUNITIES

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601
E-mail: fredrik.ehrenborg@mci-group.com

Company :		
Address :		
Postal Code:	City:	Country:
Telephone:		Fax:
E-Mail :		Person in Charge:

We would like to book the following sponsorship items:

- | | | | |
|--|---------------------|--|---------------------|
| - <input type="checkbox"/> Abstracts on CD-Rom | CHF 15'000.- | - <input type="checkbox"/> Insert in conference bag | CHF 2'000.- |
| - <input type="checkbox"/> Speakers preview room | CHF 5'000.- | - <input type="checkbox"/> Travel fellowship (min CHF 2'500.-) | _____ CHF |
| - <input type="checkbox"/> Internet corner | CHF 10'000.- | - <input type="checkbox"/> Poster party | CHF 10'000.- |
| - <input type="checkbox"/> Conference bags | CHF 19'500.- | - <input type="checkbox"/> Alcohol-based handrub | CHF 9'500.- |
| - <input type="checkbox"/> Writing pads and pens | CHF 5'000.- | - <input type="checkbox"/> Simultaneous interpretation | CHF 15'000.- |
| - <input type="checkbox"/> Lanyards | CHF 10'000.- | - <input type="checkbox"/> Web banner | CHF 1'000.- |
| - <input type="checkbox"/> Coffee break | CHF 5'000.- | | |

Advertising in Printed Materials:

ITEM	PRELIMINARY PROGRAMME	FINAL PROGRAMME	MINI / POCKET PROGRAMME
Outside back cover	NA	- <input type="checkbox"/> CHF 5'500.-	NA
Inside front cover	NA	- <input type="checkbox"/> CHF 4'000.-	NA
Inside back cover	NA	- <input type="checkbox"/> CHF 4'000.-	NA
Inside page	NA	- <input type="checkbox"/> CHF 2'500.-	NA
Exclusivity	- <input type="checkbox"/> CHF 7'500.-	NA	- <input type="checkbox"/> CHF 5'000.-

PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 30 May 2011
- For bookings made after 30 May 2011, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland
Company: MCI Suisse SA for ICPIC 2011
Account N°: 240-369.393.00U
SWIFT: UBSWCHZH80A

Clearing: 240
IBAN: CH18 0024 0240 3693 9300U

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 17.12.2010** 30% of the total cost of each item will be retained
- **From 18.12.2010 to 31.03.2011** 75% of the total cost of each item will be retained
- **From 01.04.2011** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp:

ORDER FORM SATELLITE SYMPOSIUM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601
E-mail: fredrik.ehrenborg@mci-group.com

Company :		
Address :		
Postal Code:	City:	Country:
Telephone:		Fax:
E-Mail :		Person in Charge:

We would like to book the following satellite symposium

ITEM	COSTS	TIME SLOT	SEATS
Symposium A - <input type="checkbox"/>	CHF 10'000.-	Slot 1 – 29 June 2011, 13:00 to 14:30	200
Symposium B - <input type="checkbox"/>	CHF 5'000.-	Slot 1 – 29 June 2011, 13:00 to 14:30	100
Symposium C - <input type="checkbox"/>	CHF 15'000.-	Slot 2 – 29 June 2011, 15:00 to 16:30	200
Symposium D - <input type="checkbox"/>	CHF 7'500.-	Slot 2 – 29 June 2011, 15:00 to 16:30	100
Symposium E - <input type="checkbox"/>	CHF 8'500.-	Slot 3 – 2 July 2011, 13:30 to 15:00	200
Symposium F - <input type="checkbox"/>	CHF 4'000.-	Slot 3 – 2 July 2011, 13:30 to 15:00	100

PAYMENT SCHEDULE

- All payments must be made in **CHF**
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- **From 18.12.2010 to 31.03.2011** 75% of the total cost of each item will be retained
- **From 01.04.2011** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp

ORDER FORM EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601

E-mail: fredrik.ehrenborg@mci-group.com

Company :		
Address :		
Postal Code:	City:	Country:
Telephone:	Fax:	
E-Mail :	Person in Charge:	

- **SPACE ONLY** **CHF 300.- per sqm**

We require: _____ sqm (minimum size 6 sqm)*

Special note: Please specify if your stand must not be located to a particular competitor _____

Our preferred positions for our bare exhibition space are:*

- **STAND NO(S):** 1st choice 2nd choice 3rd choice

- **TABLE TOP** **CHF 500.-**

Our preferred positions for our table top space are:*

- **STAND NO(S):** 1st choice 2nd choice 3rd choice

- **SHELL SCHEME** **CHF 450.- per sqm**

We require: _____ sqm (minimum size 9 sqm)*

Special note: Please specify if your stand must not be located to a particular competitor _____

Our preferred positions for our shell scheme space are:*

- **STAND NO(S):** 1st choice 2nd choice 3rd choice

* You will be contacted for the stand location once the order form has been received

PAYMENT SCHEDULE

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Place and Date:

Signature and stamp: