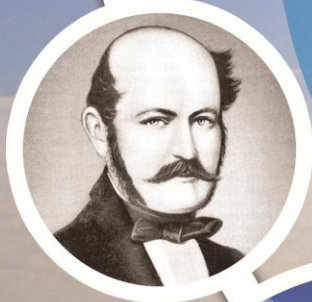


# ICPIC 2013

## PARTNERSHIP MANUAL

2<sup>nd</sup>



# Save the date!

# International Conference on Prevention & Infection Control

25 June to  
28 June 2013

Geneva,  
Switzerland

[WWW.ICPIC2013.COM](http://WWW.ICPIC2013.COM)

**HUG**  
Hôpitaux Universitaires de Genève  
University of Geneva Hospitals  
and Faculty of Medicine, Geneva, Switzerland



WHO Collaborating Centre  
on Patient Safety  
Infection Control & Improving Practices

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# A. PRESENTING ICPIIC 2013

## WELCOME ADDRESS FROM CONFERENCE PRESIDENTS

It is our pleasure to invite you to Geneva, Switzerland, for the 2<sup>nd</sup> International Conference on Prevention & Infection Control to be held from 25 to 28 June, 2013.

The 1<sup>st</sup> International Conference on Prevention & Infection Control (ICPIC) was organized in 2011 as a unique platform to foster knowledge sharing and exchange experiences for the prevention of healthcare-associated infection and the control of antimicrobial resistance among countries around the world. 1200 colleagues from 84 countries came to Geneva to participate in the 1<sup>st</sup> ICPIIC. This was a clear indication for us that many shared our vision.

Thanks to the continued commitment of world experts and key opinion leaders who already supported the 1<sup>st</sup> ICPIIC by sharing their knowledge and expertise, the 2<sup>nd</sup> edition will certainly be as vibrant and inspiring. Building upon feedback from past participants, the venue will change to a purpose-built conference centre and the programme will be tailored according to comments provided.

Over the past few years, major companies in the fields of diagnostics and biomedical products have focused their attention on the prevention of healthcare-associated prevention and the control of antimicrobial resistance. While we do not allow industry to exert any influence on the programme content, we do acknowledge their scientific contributions and the fact that our conference would not be possible without the generous support of industry.

We look forward to welcoming you to Geneva and to your active participation in the 2<sup>nd</sup> ICPIIC.

Kind regards,



Prof. Didier Pittet  
ICPIC Chair



Prof. Andreas Voss  
Co-chair & Program director



Prof. Stephan Harbarth  
Co-chair

## COMMITTEE MEMBERSHIP

### Organizers

Didier Pittet, Geneva  
Andreas Voss, Nijmegen  
Stephan Harbarth, Geneva

### Scientific Committee

*Members of the **scientific committee** are actively involved in suggesting sessions and, in part, helping to plan a coherent and innovative programme. All members are also taking part in the abstract review process.*

Lindsay Grayson - Australia  
David Paterson - Australia  
Herman Goossens - Belgium  
Jean-Louis Vincent - Belgium  
Rosanna Richtmann - Brazil  
Vincent Djientcheu - Cameroon  
Lindsay Nicolle - Canada  
Dominique Monnet - ECDC  
Christian Brun-Buisson - France  
Jean Carlet - France  
Vincent Jarlier - France  
Jean-Christophe Lucet - France  
Petra Gastmeier - Germany  
Achilleas Gikas - Greece

Patricia Ching - Hong Kong, SAR, China  
Wing-Hong Seto - Hong Kong, SAR, China  
Geeta Mehta - India  
Yehuda Carmeli - Israel  
Maria Luisa Moro - Italy  
Evelina Tacconelli - Italy  
Souha Kanj - Lebanon  
Nordiah Jalil - Malaysia  
Michael Borg - Malta  
Marc Bonten - The Netherlands  
Alexander Friedrich - The Netherlands  
Jan Kluytmans - The Netherlands  
Nizam Damani - Northern Ireland, UK  
Hanan Balkhy - Saudi Arabia  
Ziad Memish - Saudi Arabia  
Babacar Ndoeye - Senegal  
Paul Anantharajah Tambyah - Singapore  
Moi Lin Ling - Singapore  
Shaheen Mehtar - South Africa  
Laurent Brochard - Switzerland  
Philippe Eggimann - Switzerland  
Hugo Sax - Switzerland  
Jérôme Pugin - Switzerland  
Andreas Widmer - Switzerland

Hakan Leblebicioglu - Turkey  
John McConnell - The Lancet  
Alison Holmes - UK  
Judith Richards - UK  
Homero Bagnulo - Uruguay  
John Boyce - USA  
E. Patchen Dellinger - USA  
Eli Perencevich - USA  
Loreen Herwaldt - USA  
Benedetta Allegranzi - WHO

### Local Organizing Committee

*The **local organizing committee** is a multidisciplinary team from Geneva providing help across all aspects.*

Fabricio da Liberdade Jantarada  
(Coordinator)  
Marie-Noëlle Chraïti  
Claude Ginet  
Laurent Kaiser  
Claire Kilpatrick  
Leonardo Pagani  
Klara Posfay-Barbe  
Andrew Stewardson  
Rosemary Sudan  
Ilker Uçkay  
Christian Van Delden

Walter Zingg

## ICPIC Experts

*ICPIC experts represent a group of colleagues that ICPIC acknowledges as experts in the field. They are "ambassadors" who support and promote the meeting.*

Victor Rosenthal - Argentina

John Ferguson - Australia

Tom Gottlieb - Australia

Mary-Louise McLaws - Australia

Thomas Riley - Australia

Franz Allerberger - Austria

Bart Gordts - Belgium

Anne Simon - Belgium

Vandack Nobre - Brazil

Flavia Rossi - Brazil

John Conly - Canada

Yves Longtin - Canada

Ethan Rubinstein - Canada

Bijie Hu - China

Hui Wang - China

Niels Frimodt-Møller - Denmark

Robert Skov - Denmark

Antoine Andremonet - France

Jean Chastre - France

Philippe Vanhems - France

Xavier Bertrand - France

Frank Brunkhorst - Germany

Markus Dettenkofer - Germany

Sebastian Lemmen - Germany

Helen Giamarellou - Greece

Szilágyi Emese - Hungary

Anita Arora - India

Abdul Ghafur - India

Anand Manoharan - India

Namita Jaggi - India

Mehrdad Askarian - Iran

Hilary Humphreys - Ireland

Massimo Antonelli - Italy

Guido Bertolini - Italy

Silvio Brusaferro - Italy

Angelo Pan - Italy

Nicola Petrosillo - Italy

Mansour Adeoty - Ivory Coast

Toshinobu Horii - Japan

Jae Hoon Song - Korea

Lul Raka - Kosovo

Mohammad K. Ibrahim - Lebanon

Victor Lim - Malaysia

Samuel Ponce-Leon - Mexico

Hajo Grundmann - The Netherlands

Christina Vandenbroucke - The Netherlands

The Netherlands

Margreet Vos - The Netherlands

Timothy Blackmore - New Zealand

Egil Lingsaas - Norway

Piotr Heczko - Poland

Waleria

Hryniewicz - Poland

Sergej Eremin - Russia

Keith Klugman - South Africa

Dale Fisher - Singapore

Maja Rupnic - Slovenia

Bojana Beovic - Slovenia

Jordi Rello - Spain

Jesus Rodríguez-Baño - Spain

Antoni Torres - Spain

Toni Trilla - Spain

Hakan Hanberger - Sweden

Gerhard Eich - Switzerland

Christian Ruef - Switzerland

Giorgio Zanetti - Switzerland

Lee Chun Ming - Taiwan, China

Husueh Po-Ren - Taiwan, China

Anucha Apisarnthanarak - Thailand

Ben Cooper - Thailand

Serhat Unal - Turkey

Barry Cookson - UK

Mervyn Singer - UK

Daniel Diekema - USA

Mike Edmond - USA

Don Goldman - USA

William Jarvis - USA

Elaine Larson - USA

Pam Lipsett - USA

Leonard Mermel - USA

Michele Pearson (CDC) - USA

Trish Perl - USA

Gina Pugliese - USA

Craig Rubens - USA

Marc Rupp - USA

Sanjay Saint - USA

Robert Sherertz - USA

Michael Tapper - USA

Robert A. Weinstein - USA

Joyce Hightower - WHO

Carmem Pessoa-Silva - WHO

Shamsuzzoha Syed - WHO

## AIMS OF THE CONFERENCE

- To foster the exchange of knowledge and experience among the global infection control community
- Deliver the best of science in the field of HAI and antimicrobial resistance prevention and, in parallel, facilitate an exchange between delegates from resource-rich and resource-poor countries
- Attract – next to those working in infection control – colleagues from clinical departments closely working with patients with HAIs and antimicrobial resistance associated problems.

## CONFERENCE TOPICS & OUTLINE OF THE SCIENTIFIC PROGRAMME

### CONFERENCE TOPICS

#### 1 Healthcare-associated infection

- 1a Bloodstream and intravascular device-associated infections
- 1b Surgical site infections
- 1c Ventilator-associated pneumonia
- 1d Urinary tract infections
- 1e Gastroenteritis (including Norovirus)
- 1f *Clostridium difficile*-associated disease
- 1g Staphylococcal infections
- 1h Bone and prosthetic joint infections
- 1i Influenza
- 1j Other (nosocomial) viral infections
- 1k Yeast and mold infections

- 1l Burden of healthcare-associated infection

#### 2 Multidrug-resistant microorganisms

- 2a Methicillin-resistant *Staphylococcus aureus* epidemiology and control
- 2b Vancomycin-resistant enterococci
- 2c Extended-spectrum beta-lactamase & carbapenemases (Gram-negative resistance)
- 2d Other multidrug-resistant pathogens

#### 3 Antimicrobials

- 3a Antimicrobial resistance (surveillance)

3b Antimicrobial use and stewardship

#### 4 Special issues in infection control

4a Hand hygiene

4b Behaviour and infection control/  
influencing healthcare workers

4c Patient participation

4d Healthcare worker education

4e Innovative approaches in infection control

4f Ergonomics and human factors design in  
infection control

4g Epidemiological methods and their  
application to infection control

4h Mathematical modelling in infection control

#### 5 Surveillance of healthcare-associated infection

5a Surveillance/infection control indicators

5b Public reporting/benchmarking of  
infection rates OR public reporting/  
benchmarking

#### 6 Special patient populations

6a Infections & infection prevention in critical  
care (ICU)

6b Infection control in long-term care  
facilities and nursing homes

6c Infections and infection prevention in  
paediatric populations

6d Infections and infection prevention in the  
developing world

6e Infections & infection control in the  
immunocompromised host

#### 7 Special settings

7a Operating room

7b Dialysis

7c Endoscopes

7d Occupational health

7e Public health and patient safety issues

#### 8 Disinfection/sterilization

8a Environmental control

8b Disinfection – skin (other than hands)

8c Sterilization

#### 9 Academies & Awards

9a Innovation Academy

9b Implementation Academy

9c ARIC Video Award

#### 10 Submissions in French

## PROGRAMME

The programme includes keynote lectures, invited lectures, interactive sessions, meet-the-expert workshops, oral sessions, pro-con debates, and poster presentations. Specific tracks are dedicated to infection control in critical care patients, neonates and paediatric patients, long-term care, antimicrobial use, resistance, and stewardship, and patient safety and infection control in countries with limited resources.

The official language is English. Simultaneous interpretation into French will be provided for dedicated sessions.

## SPECIAL EVENTS – The i-World in Infection Control

- **INNOVATION Academy (2<sup>nd</sup> edition)**  
Selecting the best innovations helping to control antimicrobial resistance and/or healthcare-associated infections
- **ICPIC CLIP**  
*Antimicrobial Resistance and Control (ARIC)* journal video award for the best short clip promoting healthcare-associated infection prevention, control of antimicrobial use, or antimicrobial stewardship in its broadest sense
- **IMPLEMENTATION Academy (1<sup>st</sup> edition)**  
Featuring the best implementation success stories,
- **IMPACT Papers**  
the highest impact papers of the past 2 years
- **ICAN\*/ RIPAQS\*\* developing country sessions**
- **i-SESSION**  
personal experience of colleagues as patients and/or authors of landmark papers (I as ...)
- **ICPIC Art zone**  
Collection of non-scientific books or art written and created by well-known colleagues and friends

\* Infection Control Africa Network (ICAN) \*\* Réseau International pour la Planification et l'Amélioration de la Qualité et de la Sécurité dans les Systèmes de Santé en Afrique (RIPAQS)

## WHO WILL ATTEND

Professionals interested in the prevention and control of HAI and antimicrobial resistance and control either working in the field (infection control physicians and professionals, critical care specialists, clinical microbiologists, paediatric infectious diseases and infection control specialists, patient safety experts) or taking care of patients at risk of HAIs.



## THE CONFERENCE VENUE (CICG) AND GENEVA

### CONFERENCE VENUE

ICPIC 2013 will be held at the CICG  
Conference Centre Geneva

#### CICG Conference Center

Rue de Varembe 17 – CP 13  
CH-1211 Geneva 20  
Switzerland  
Phone: +41 (0)22 791 91 11  
Fax: +41 (0)22 791 90 64  
Internet: [www.cicg.ch](http://www.cicg.ch)



### ABOUT GENEVA

Geneva enjoys a worldwide reputation as a conference city; it embodies the creativity of science and technology, a vigorous business sector, and has a special cultural appeal with unmistakable flair and charm. Geneva is an ideal destination with its central location in Europe, served by an excellent transport and communication infrastructure. Draped around the deep blue waters of Lac Léman, Geneva has grown wealthy and influential as the cultural and economic focus of French-speaking Switzerland. It is also an international city and home to many global institutions from the International Red Cross to the WHO!

#### Getting around

Geneva's centre is small enough to walk around. For the suburbs you will need to take a tram or bus. Daily passes are provided free of charge to Geneva hotel guests, courtesy of the Geneva Tourist Board.

#### Sight seeing

The Rhône river, boasting several bridges amongst which the historical Pont de l'Île, flows out of Lac Lemman to bisect Geneva's bustling centre. The Rive Gauche, south of the river, is the most active part of Geneva with a grid of waterfront streets comprising the main shopping and business districts. Behind, winding up the hillside, are the narrow, cobbled lanes of the Old Town, whose principal thoroughfare, Grand Rue, leads to the 17<sup>th</sup> century Hôtel de Ville and the arcaded armoury, backed by a lovely terrace. The streets around the Hôtel de Ville, with their quaint cafés, second-hand bookshops and art galleries, make for a pleasant stroll of discovery. Nearby is the Romanesque cathedral, a monumental edifice whose austere, lofty interior contains the beautiful, 15<sup>th</sup> century frescoes of the Chappelle des Maccabées. Among the city's several museums, the pick is the Art and History Museum (Musée d'Art et d'Histoire (2, Rue Charles-Galland)), which holds a massive archaeological collection, a selection of Swiss landscape painters and a magnificent altar-piece carved for the cathedral in the 1440s and moved here for safe-keeping. Finally, make a point of seeing Geneva's pride and joy, the dramatic 140-metre high Jet d'Eau, spouting high above the ornamental flowerbeds of the surrounding Jardin Anglais down by the lake.

#### Eating-out

With more than a thousand cafés and restaurants in the city, no-one could possibly say Geneva lacks gastronomic choice. From popular Rues-Basses cafés with all sorts of seafood, through to Thai restaurants, and the traditional stone-floored Old Town restaurants with a full range of Swiss dishes, Geneva is definitely worth a culinary tour.

## WHY BECOME A SPONSOR?

- ... Because the fight against HAI and antimicrobial resistance spread should be a common goal of healthcare professionals and industry
- ... Because the collective knowledge and expertise will help to fine-tune your own intentions and developments
- ... Because ICPIC will offer a unique opportunity to further enlarge your contacts and network with experts in the field of HAI and antimicrobial resistance control prevention and control.
- ... Your support is indispensable to be able to offer this opportunity to participants

## B. SPONSORSHIP OPPORTUNITIES

### HOW TO BECOME A SPONSOR?

Within the following pages we offer your company the opportunity to become a sponsor of the ICPIC 2013 conference; to promote your scientific endeavours, and to obtain wider recognition in the field of the prevention and control of infections and spread of antimicrobial resistance.

#### You can contribute in three ways:

- Sponsor various items in the conference activities  
and/or
- Organize a satellite symposium  
and/or
- Host a booth

The various sponsorship options are listed in the following pages.

Depending on the total sum of contribution, you will have the possibility of being recognized as an official sponsor of the conference and benefiting from add-on privileges. For further information on the sponsorship levels please refer to page 15.

We have implemented a ranking system with sponsors of the ICPIC 2011 Conference to allow for a clear and transparent process for our ICPIC industry partners as they select and negotiate for sponsor and exhibit opportunities.

If you are interested in becoming a sponsor of ICPIC 2013, the application form at the end of this document should be duly completed and returned.

All sponsors will be treated according to the applicable ranking system and then on a "first come, first served" basis.

## SPONSORSHIP

### 1. LOGO & WEB LINK ON USB

The Preliminary Programme as well as all the latest conference news will be posted on the ICPIC 2013 website. A link to the conference website will be included on a USB-stick joined with your company logo and website. The USB sticks will be distributed to many potential participants at related meetings.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Your logo and direct link to your website on the USB stick

*Rates (VAT Excluded):*

- **EXCLUSIVE SPONSORING:** **CHF 10'000.-**

### 2. ADVERTISING IN THE FINAL PROGRAMME

The final programme will be inserted into all delegates' conference bags.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Full colour advertisement page within the final programme (artwork to be supplied by sponsor)

*Rates (VAT Excluded):*

- **OUTSIDE BACK COVER:** **CHF 5'500.-**
- **INSIDE FRONT COVER:** **CHF 4'000.-**
- **INSIDE BACK COVER:** **CHF 4'000.-**
- **INSIDE PAGE:** **CHF 2'500.-**

### 3. ADVERTISING IN THE MINI/POCKET PROGRAMME



All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all conference activities including: session details, exhibition information and social events.

This opportunity includes:

- Acknowledgment as a conference sponsor on the conference website
- Full colour advertisement page (A6 Format) on the back cover page of the mini programme (artwork to be supplied by sponsor)

Rate (VAT Excluded):

- **MINI-PROGRAMME EXCLUSIVE SPONSORING:**

**CHF 10'000.-**

### 4. WEB LINK

Companies are cordially invited to sponsor the dedicated conference website with their name and logo. Add a logo and an internet link to your own web site and be more visible on the web!

Your company will benefit from an enhanced and permanent presence on-line. The best way to reach already targeted people!

This opportunity includes:

- Company logo and link on the conference website
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **THE LINK & LOGO FROM NOW UNTIL THE END OF THE CONFERENCE: CHF 1'500.-**

### 5. INSERTS IN CONFERENCE BAGS

The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **PER INSERT:**

**CHF 3'000.-**

### 6. ABSTRACTS ON CD-ROM



A leaflet, inviting delegates to go to your booth to pick up the CD-ROM can be inserted in to the conference bags. The company name and logo will be printed together with the conference details and ICPIC logo on the cover and CD itself.

This opportunity includes:

- Co-branding: Company name and logo printed on the CD-ROM cover and the disk together with the ICPIC logo
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ABSTRACTS ON CD-ROM EXCLUSIVE SPONSORING:**

**CHF 15'000.-**



## 7. SPEAKER PREVIEW ROOM

Exclusive

Sponsorship of the area where opinion leaders and faculty from around the world will converge to prepare for their presentations; this represents a unique opportunity to reach all speakers taking part in the conference.

This opportunity includes:

- Sponsorship of the homepage and screen saver on all computer screens
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at speakers preview room
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **SPEAKER PREVIEW ROOM:**

**CHF 5'000.-**

## 8. INTERNET CORNER

Exclusive

The internet corner is one of the most visited points by all conference participants. At ICPIC 2013 it will offer up-to-date technology services including free internet and e-mail access. Sponsorship of this item includes having your company logo displayed on each computer screen. Such a great opportunity to have an immediate visual impact!

This opportunity includes:

- Having your company website showing when opening the Internet browser
- Opportunity to provide branded mouse pads (at sponsor cost)
- Sponsor logo on signage at the internet corner
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **FULL FINANCIAL PARTICIPATION:**

**CHF 10'000.-**

- **INCLUDED IN THIS PRICE:**

- **10 COMPUTERS & INTERNET CONNECTION**

## 9. WIFI

Exclusive

The sponsor of Wireless Access will have the opportunity to engage with conference participants each time they access the internet. Ensure that ICPIC 2013 delegates will see your online messages at a time you can predict and plan for.

This opportunity includes:

- Sponsor's logo on the WIFI welcome page
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT excluded):

- **WIFI:**

**CHF 10'000.-**

## 10. BOOK MARK

Make sure that delegates remember your brand when reading their favourite books.

This opportunity includes:

- Sponsor acknowledgement on the book mark inserted in all congress bags
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **BOOK MARK :**

**CHF 3'500.-**

## 11. RECHARGE ZONE + POWER TOWER



Keep the delegates online and powered up!

There is the possibility to sponsor an individual power tower or all of the power towers if you would like to make this area exclusive to your company. Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. Your branding will be prominently displayed and viewed by both users and people passing by.

This opportunity includes:

- Opportunity to brand each individual power tower
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **RECHARGE ZONE + POWER TOWER:** **CHF 3'000.- (per tower)**

## 12. BRANDED SPORTS WATER BOTTLES



Ensure the well-being of participants and increase brand awareness. Your logo will be printed on reusable water bottles that are distributed to all participants. Water dispensers are available throughout the venue, permitting participants to refill and use the bottles during the entire duration of the conference. These bottles are often reused after the event for leisure activities, thus perpetuating the brand awareness of your company.

This opportunity includes:

- Sponsor logo printed on individual, reusable water bottles
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **BRANDED, REUSABLE WATER BOTTLES:** **CHF 7'500.-**

## 13. CONFERENCE BAGS



Sponsorship of the conference bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each conference bag along with the conference logo. (*Type, size and colour of the bags as well as position and size of the logo will be at the organizer's discretion*). Bags are included in the sponsoring cost.

This opportunity includes:

- One promotional leaflet in the conference bags (to be provided by sponsor)
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE BAGS SPONSORSHIP:** **CHF 20'000.-**

## 14. CONFERENCE BAG TAGS



Attach your brand to every delegate bag. Ensure that each delegate's conference bag remains with its rightful owner during the meeting by sponsoring the conference bag tags. Each and every conference bag will have a bag tag in which the delegate can insert their business card. This opportunity also extends your exposure as the delegate can re-use the bag tag beyond ICPIIC 2013 for their future business or leisure travels.

This opportunity includes:

- 1 corporate logo on the back of the bag tag

- Tag design and production organised by ICPIC
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE BAG TAGS:**

**CHF 10'000.-**

## 15. WRITING PADS AND PENS

Sponsorship of the pads and pens will include the logo of your company along and preferably the conference logo indicating your support of the congress. Delegates particularly appreciate writing pads and pens as they are particularly useful during scientific sessions. Pens and pads provided by the sponsor.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **WRITING PAD AND PEN INSERTION IN CONFERENCE BAGS:**

**CHF 6'000.-**

## 16. LANYARDS



This will include the logo of your company along with the conference logo. Delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual sponsorship items.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **LANYARDS:**

**CHF 12'000.-**

## 17. ALCOHOL-BASED HANDRUB

A voucher can be inserted in the conference bags to invite delegates to pass by your booth to pick up a hand hygiene product. This is one of the easiest ways to create traffic and make valuable contacts on your booth.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ALCOHOL-BASED HANDRUB:**

**CHF 10'000.-**

## 18. COFFEE BREAKS



Coffee breaks that are accessible to all delegates and accompanying persons will be held daily in the exhibition area.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Table signs featuring organization name and logo will be displayed on catering tables

Rate (VAT Excluded):

- **COFFEE BREAK per break:**

**CHF 5'500.-**

## 19. LUNCHES



Lunches that are accessible to all delegates and accompanying persons will be held daily in the exhibition area.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Table signs featuring organization name and logo will be displayed on catering tables

Rate (VAT excluded):

- **LUNCHES per day:** **CHF 10'000.-**

## 20. TRAVEL FELLOWSHIP

Offer the opportunity to (a) young scientist(s) to attend ICPIC 2013 by sponsoring travel fellowships. Your company name and logo will be highlighted in the conference programme and on the website. It is the best way to reach young scientists and start building a long-term relationship!

This opportunity includes:

- List of young scientists benefiting from your support
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **TRAVEL FELLOWSHIP:** **from CHF 2'500.-**

## 21. POSTER SESSION



Special attention is given to posters presented at ICPIC 2013. The poster session is part of the core conference programme enabling delegates to attend posters and discuss with peers the latest research. Position your company as promoter of key research discussions in infection control, patient safety, and antimicrobial resistance and profit from increased visibility.

This opportunity includes:

- Branding of the poster session area with your company logo
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **POSTER SESSION:** **CHF 10'000.-**

## 22. ONLINE PROGRAMME



The sponsor of the online programme will have the opportunity to sponsor an innovative tool. All delegates will have access to the online programme prior the event to organize the sessions they would like to attend. Add a logo and an internet link to your own web site and be more visible on the web!

Your company will benefit from an enhanced and permanent presence on-line. The best way to reach already targeted people!

This opportunity includes:

- Company logo and link on the conference website
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **ONLINE PROGRAMME:** **CHF 10'000.-**

## 23. SIMULTANEOUS INTERPRETATION

Dissemination of infection control related information and knowledge is crucial. In order to facilitate this as much as possible the conference wishes to offer simultaneous interpretation to non-English speaking participants. While the main conference language will be English, simultaneous interpretation would be offered to French-speaking and Spanish-speaking attendees.

This would be a unique opportunity to reach your local/regional non English speaking customers by making the high scientific content of the 2<sup>nd</sup> International Conference on Prevention & Infection Control accessible in their own language.

This opportunity includes:

- Company logo and name shown at the beginning of each session providing simultaneous interpretation
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **SIMULTANEOUS INTERPRETATION:**

**per language CHF 15'000.-**

## 24. POSTER AWARD



All accepted posters will take part in a competition for the best poster. A Jury will go through the poster area and identify the best illustrated/presented posters during the different posters tour. Position your company as promoter of key research discussions in infection control, patient safety, and antimicrobial resistance and profit from visibility on the award and during the selection.

This opportunity includes:

- Branding of the award with your company logo
- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Acknowledgement as the Award sponsor on all poster acceptance notification letter

Rate (VAT Excluded):

- **POSTER AWARD:**

**CHF 10'000.-**

## 25. INNOVATION ACADEMY



The 2<sup>nd</sup> Innovation Academy will take place during ICPI 2013. The Innovation Academy is a unique opportunity to allow investigators and participants at ICPI 2013 to participate in a forum which brings together thought leaders in the area of innovations in the practice of infection control and prevention of antimicrobial resistance. The Innovation Academy brings together experts from diverse fields that can interact during: the planned symposium, the investigator presentations, a social event and a final presentation and the awarding of three "Innovation Awards of Excellence" which will be judged by the Expert International Jury of the Academy. The Awards will consist of a certificate, a cash prize and a trophy. Complementary information is available on the conference website [www.icpic2013.com](http://www.icpic2013.com).

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Company logo showing on the presentation screen at the beginning and at the end of the session
- A company representative is invited to the awards ceremony to distribute the prizes

Rate (VAT Excluded):

- **INNOVATION ACADEMY**

**CHF 20'000.-**



## 26. CONFERENCE APP FOR MOBILE DEVICE



Make the most of your onsite investment by promoting it first online!

Sponsoring the Conference application on a Smartphone is an innovative interactive service that you can provide to the ICPIIC 2013 delegates. This technology will enable delegates to plan their attendance at the ICPIIC 2013 conference. The app include amongst other items the ICPIIC 2013 conference programme, abstracts, practical information about the conference and much more, ...

Benefits include:

- Company logo on the welcome page of the application
- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CONFERENCE APP FOR MOBILE DEVICE** **CHF 10'000.-**

## 27. ICPIIC CLIP

The primary objective of the ICPIIC Video clip Award is to honour the creativity and quality of the best video clips promoting infection control or any measure designed to improve patient safety.

Benefits include:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- Association with your company by an exclusive sponsoring of the prize to become ICPIIC –“Your Company” best video-clip Award
- Support by your company of the ICPIIC best video-clip award and acknowledgement of your support

Rate (VAT Excluded):

- **ICPIIC CLIP exclusive sponsoring:** **CHF 10'000.-**
- **ICPIIC CLIP support:** **CHF 3'500.-**

## 28. CARICATURIST

As a sponsor you will offer attendees a memorable souvenir of their visit to your booth. An artist will draw caricatures of each of the visitors at your booth. This offer is unique within exhibition areas and will drive a lot of traffic to your booth.

This opportunity includes:

- Acknowledgement as a conference sponsor in the final programme and on the conference website

Rate (VAT Excluded):

- **CARICATURIST:** **CHF 5'000.- per day**

## 29. RELAXING FOOT MASSAGE

As a sponsor, you would provide a pure moment of happiness to the ICPIIC attendees. Attendees can connect and recharge at your booth during a fabulous foot massage provided by a professional massage therapists.

Benefits include:

- Acknowledgement as a conference sponsor in the final programme and on the conference website
- 1 massages therapist

Rate (VAT Excluded):

- **RELAXING FOOT MASSAGE:** **CHF 5'000.- per day**

## SATELLITE SYMPOSIA

### SCHEDULE

The satellite symposia will take place as follows:

- |  |                     |
|--|---------------------|
| • Slot 1: Tuesday 25 June 2013 - from 13:00 to 14:30   | <b>CHF 7'500.-</b>  |
| • Slot 2: Tuesday 25 June 2013 - from 15:00 to 16:30   | <b>CHF 10'000.-</b> |
| • Slot 3: Wednesday 26 June 2013 - from 17:45 to 19:15 | <b>CHF 20'000.-</b> |

All Symposium slots include:

- 4 Full participant registrations
  - 10 Invitations (providing access to your satellite symposium only)
  - Opportunity to organize a lunch / cocktail for your attendees
- Slot 1: Lunch 30 min before  
Slot 2: Cocktail 30 min before/after  
Slot 3: Cocktail 30 min after

### General conditions

- All rooms are equipped with audio-visual facilities
- One flyer announcing the symposium can be distributed at the conference
- The company is granted the right to use the ICPIC logo on symposia invitations
- The symposium will be announced in the ICPIC 2013 Final Programme and on the conference website
- The programme content of all satellites is subject to approval by the Scientific Programme Committee
- Satellite symposia organisers must provide an outline of the proposed programme, including the symposium title, proposed chairmen and speakers as well as their speech titles by the deadline indicated (end March 2013)
- At least 60% of the programme of a sponsored satellite symposium must be of general scientific content and not more than 40% must be related to any specific drug or form of treatment
- The content of any satellite may not include material to be subsequently presented in an oral or poster presentation during the meeting

Note: All speakers of the satellite symposia must be registered prior to ICPIC 2013 by the Company/Sponsor taking a symposium slot and their hotel and trip paid accordingly.

All satellite symposia must be held at the conference centre (CICG) during the official time slots offered by ICPIC. Companies holding a satellite symposium outside the conference centre and/or outside the official satellite symposia slots will be fined CHF 30'000 and they will not be invited to participate at following conferences. ICPIC also reserves the right to close their booth if the company is exhibiting at the conference.

## HOSPITALITY SUITES

Hospitality suites are intended for sponsors to host staff meetings or private meetings with attendees.

**Educational sessions may not be held in a hospitality suite.**

Room availability is available upon request.

**Hospitality suite:**

**CHF 500.- per day**

## EXHIBITION

The exhibition will take place at the Uni Mail conference centre.

The exhibition is an integral part of the 2<sup>nd</sup> ICPIC Conference. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with key players and decision-makers in the field.

The floor plan is designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

## PROVISIONAL EXHIBITION SCHEDULE

Monday 24 June 2013	Tuesday 25 June 2013			Wednesday 26 June 2013	Thursday 27 June 2013	Friday 28 June 2013	
12:00 – 18:00	08:00-12:00	12:00-16:00	18:30-20:30	09:00-19:00	09:00-19:00	09:00-13:30	13:30-18:30
Set-up	Set-up	Set-up	Exhibition	Exhibition	Exhibition	Exhibition	Dismantling
Heavy items	Heavy items	Light items	Welcome reception				

### STAND SPACE RENTAL (minimum 6 sqm)

The price for stand space only is **CHF 450.-** per square meter and includes:

- Exhibition space
- 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Thursday and Friday
- Company listing in the final programme

The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor/exhibitor.

### TABLE TOP

#### Reserved only for non-profit associations

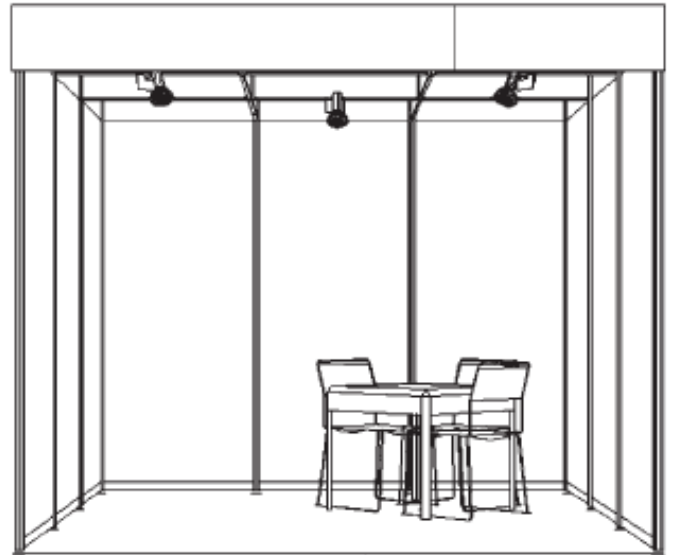
The price for a table top stand is **CHF 500.-** (for companies CHF 3'000.-) and includes:

- Exhibition space of 2sqm
- 1 exhibitor badge
- 1 Table
- 2 Chairs
- Company listing in the final programme
- Electrical plug

### **SHELL SCHEME RENTAL** (minimum 9 sqm)

The price is **CHF 600.-** per square meter and includes:

- Exhibition space
- Shell Scheme frame
- 3 spots and electrical socket
- Electrical power
- Carpeting
- 1 waste paper basket
- 1 table and 3 chairs (per 9 sq.m. booked)
- Fascia Board with company name
- 2 exhibitor badges per 9 sqm, 1 additional badge for each additional 9 sqm booked
- Welcome reception
- Coffee breaks
- Lunch on Thursday and Friday
- Company listing in the final programme



Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in spring 2013.

Space rental also gives the right to the following services:

- Use of stand during the exhibition and during assembly and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Taking care of public areas, excluding the stands under your responsibility
- Cleaning of public areas of the exhibition hall

### **Exhibition Layout**

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval by 15 April 2013.

For island stands, widely open and accessible stands on four sides are mandatory.

### **Exhibitor Registration**

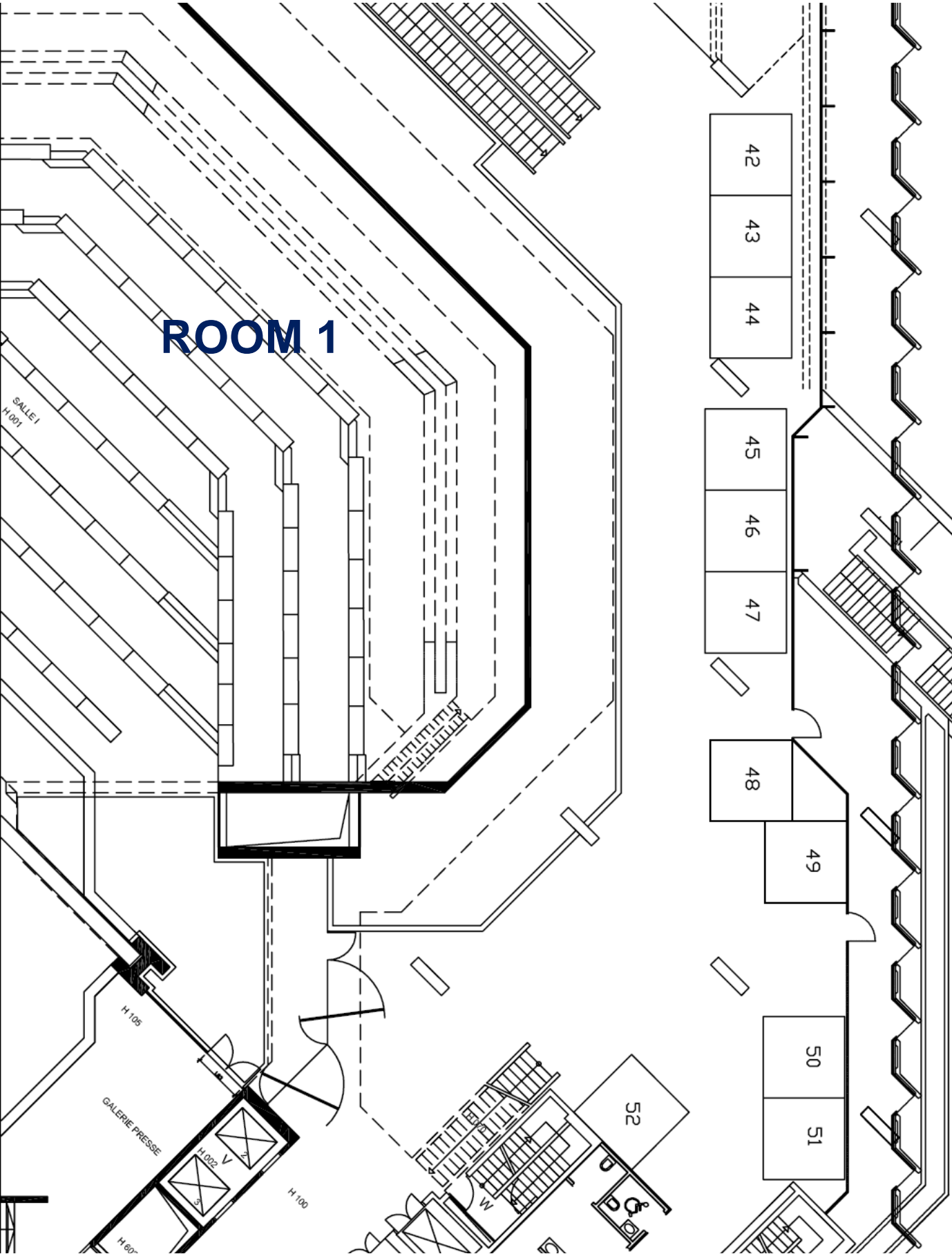
All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of CHF 350.-. An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the conference badge (badge of the company is authorised, but in addition).

This architectural floor plan depicts a multi-room building layout. The plan includes the following elements:

- Room Numbering:** Rooms are numbered 1 through 35. Rooms 1-14 are located in the upper and middle sections, while rooms 15-35 are in the lower and right sections.
- COFFEE BREAK:** Three areas are labeled "COFFEE BREAK", located near rooms 15-18, 20-24, and 26-29.
- ROOM 3 and ROOM 4:** Two large, irregularly shaped rooms located in the lower-left section of the plan.
- Desk C1C2:** A specific area labeled "Desk C1C2" is located near the bottom center.
- Structural Details:** The plan shows various architectural features including stairs, elevators, doors, windows, and landscaping elements like trees and shrubs.
- Orientation:** A north arrow is located in the upper right corner, pointing towards the top right of the page.



EXHIBITION FLOOR PLAN – LEVEL 1



## SPONSORING LEVELS

Sponsors will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution.

**HAVE YOU MADE UP YOUR MIND?**

**HAVE YOU CALCULATED THE TOTAL SUM OF YOUR PURCHASES?**

**THEN SEE IN WHICH SPONSORSHIP LEVEL YOU ARE!**

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Involvement over	CHF 50'000.-	CHF 40'000.-	CHF 30'000.-	CHF 15'000.-
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	Yes	Yes	Yes	Yes
Recognition on sign-boards displayed in the conference centre	Yes	Yes	Yes	Yes
Sponsor's logo and name on the conference website with a link to sponsors website	Yes	Yes	No	No
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	Yes	Yes	Yes	Yes
Acknowledgment slide with sponsors' list during breaks in the conference rooms	Yes, 2	Yes, 1	No	No
Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception	Yes, 4	Yes, 2	Yes, 1	No
Complementary exhibitor passes for free access to the exhibition area	Yes, 6	Yes, 4	Yes, 2	Yes, 1
Preference on exhibition space (if several sponsors are in the same category "first come - first served" applies) – only valid until 01 December 2012	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
Priority booking service for hotel room blocks (if several sponsors are in the same category "first come - first served" applies) – only valid until 01 December 2012	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>

## C. PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA, along with a 50% deposit of the rental fee.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 30 April 2013 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE SA's written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Swiss Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

### TECHNICAL MANUAL:

A Technical Manual will be sent to every registered exhibitor and sponsor by the end of March 2013. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

### PAYMENT:

The organizer has given mandate to MCI SUISSE SA for the organization of its conference and MCI is the sole competent company to receive payments for this conference. Payment of the deposit may be made either:

#### 1. Credit Card

Only Visa, MasterCard/Euro card and American Express are accepted. Please fax the copy of both sides of the card to: +41 (0)22 33 99 601. Payment is only settled in CHF. Please note that in case of payment by credit card an credit card handling fee of 3% will be charge.

#### 2. Bank Transfer

All bank transfers should be made payable to:

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIIC 2013

Account N°: 369.393.00U

Clearing: 240

SWIFT: UBSWCHZH80A

IBAN: CH94 0024 0240 3693 9300U

- All costs have to be borne by the ordering customer and "free of charge for the receiver account" on all payments
- Payment by personal cheques cannot be accepted
- All payments have to be made in CHF
- Please indicate the purpose of the payment: ICPIIC 2013 and the invoice number

## **RULES AND REGULATIONS**

MCI SUISSE SA has been entrusted with the general logistics and organization of the conference and Exhibition of the ICPIC 2013 conference. It will be referred to as "The Organizers" here-below.

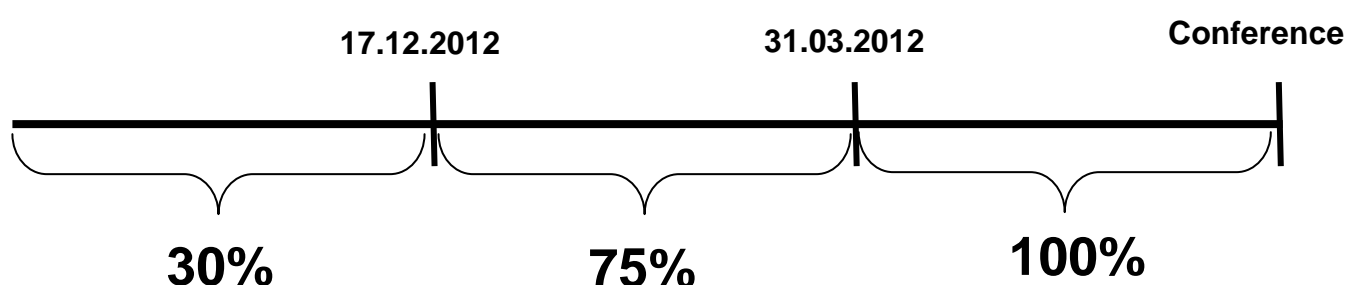
## **LOCAL AND SITE REGULATIONS**

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the conference rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain the following % of the total costs of each item, according to the time scale:



## **Entry to the Exhibition**

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

## **Insurance**

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the conference. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

## **Force Majeure**

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

## **Interpretation of the regulations and amendments**

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

# ORDER FORM SPONSORSHIP OPPORTUNITIES

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601

E-mail: [gaelle.notzli@mci-group.com](mailto:gaelle.notzli@mci-group.com)

<b>Company :</b>		
<b>Address :</b>		
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>
<b>Telephone:</b>		<b>Fax:</b>
<b>E-Mail :</b>		<b>Person in Charge:</b>

We would like to book the following sponsorship items:

- |   |                     |  |                     |
|---|---------------------|--|---------------------|
| <input type="checkbox"/> Logo & web link on USB         | <b>CHF 10'000.-</b> | <input type="checkbox"/> Alcohol-based handrub               | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Web Link                       | <b>CHF 1'500.-</b>  | <input type="checkbox"/> Coffee break                        | <b>CHF 5'500.-</b>  |
| <input type="checkbox"/> Insert in conference bag       | <b>CHF 3'000.-</b>  | <input type="checkbox"/> Lunches                             | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Abstracts on CD-Rom            | <b>CHF 15'000.-</b> | <input type="checkbox"/> Travel fellowship (min CHF 2'500.-) | <b>_____ CHF</b>    |
| <input type="checkbox"/> Speakers preview room          | <b>CHF 5'000.-</b>  | <input type="checkbox"/> Poster Session                      | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Internet corner                | <b>CHF 10'000.-</b> | <input type="checkbox"/> Online programme                    | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Wifi                           | <b>CHF 10'000.-</b> | <input type="checkbox"/> Simultaneous interpretation         | <b>CHF 15'000.-</b> |
| <input type="checkbox"/> Book Marks                     | <b>CHF 3'500.-</b>  | <input type="checkbox"/> Poster Award                        | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Recharge zone + Power tower    | <b>CHF 3'000.-</b>  | <input type="checkbox"/> Innovation Academy                  | <b>CHF 20'000.-</b> |
| <input type="checkbox"/> Water dispenser/Branded bottle | <b>CHF 7'500.-</b>  | <input type="checkbox"/> Congress App on mobile device       | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Conference bags                | <b>CHF 20'000.-</b> | <input type="checkbox"/> ICPIE Clip: Exclusive sponsor       | <b>CHF 10'000.-</b> |
| <input type="checkbox"/> Conference bag tags            | <b>CHF 10'000.-</b> | <input type="checkbox"/> Support sponsor                     | <b>CHF 3'500.-</b>  |
| <input type="checkbox"/> Writing pads and pens          | <b>CHF 6'000.-</b>  | <input type="checkbox"/> Caricaturist                        | <b>CHF 5'000.-</b>  |
| <input type="checkbox"/> Lanyards                       | <b>CHF 12'000.-</b> | <input type="checkbox"/> Relaxing foot massage               | <b>CHF 5'000.-</b>  |

## Advertising in Printed Materials:

### Final Programme

- |   |                    |  |                    |
|---|--------------------|--|--------------------|
| <input type="checkbox"/> Outside back cover | <b>CHF 5'500.-</b> | <input type="checkbox"/> Inside back cover | <b>CHF 4'000.-</b> |
| <input type="checkbox"/> Inside front cover | <b>CHF 4'000.-</b> | <input type="checkbox"/> Inside page       | <b>CHF 2'500.-</b> |

### Mini/Pocket Programme

- ☐ Exclusivity **CHF 10'000.-**

### Hospitality Suite

- ☐ Price per day **CHF 500.-**

## PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 30 May 2013
- For bookings made after 30 May 2013, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

## BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPIE 2013

Account N°: 240-369.393.00U

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9300U

## CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 17.12.2012** 30% of the total cost of each item will be retained
- **From 18.12.2012 to 31.03.2013** 75% of the total cost of each item will be retained
- **From 01.04.2013** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp:



# ORDER FORM SATELLITE SYMPOSIUM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601  
E-mail: [gaelle.notzli@mci-group.com](mailto:gaelle.notzli@mci-group.com)

<b>Company :</b>		
<b>Address :</b>		
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>
<b>Telephone:</b>		<b>Fax:</b>
<b>E-Mail :</b>		<b>Person in Charge:</b>

We would like to book the following satellite symposium

ITEM	COSTS	TIME SLOT
Symposium A - <input type="checkbox"/>	CHF 7'500.-	Slot 1 – 25 June 2013, 13:00 to 14:30
Symposium B - <input type="checkbox"/>	CHF 7'500.-	Slot 1 – 25 June 2013, 13:00 to 14:30
Symposium C - <input type="checkbox"/>	CHF 10'000.-	Slot 2 – 25 June 2013, 15:00 to 16:30
Symposium D - <input type="checkbox"/>	CHF 10'000.-	Slot 2 – 25 June 2013, 15:00 to 16:30
Symposium E - <input type="checkbox"/>	CHF 20'000.-	Slot 3 – 26 June 2013, 17:45 to 19:15
Symposium F - <input type="checkbox"/>	CHF 20'000.-	Slot 3 – 26 June 2013, 17:45 to 19:15

## PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
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- VAT of 8% not included in published rates

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Company: MCI Suisse SA for ICPIC 2013  
Account N°: 240-369.393.00U  
SWIFT: UBSWCHZH80A

Clearing: 240  
IBAN: CH18 0024 0240 3693 9300U

## CANCELLATION POLICY

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- |   |      |   |
|---|------|---|
| • <b>Cancellations received from 17.12.2012</b> | 30%  | of the total cost of each item will be retained |
| • <b>From 18.12.2012 to 31.03.2013</b>          | 75%  | of the total cost of each item will be retained |
| • <b>From 01.04.2013</b>                        | 100% | of the total cost of each item will be retained |

Place and Date:

Signature and stamp

# ORDER FORM EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 75, rue de Lyon - CH-1211 GENEVA 13 - Switzerland - Fax: + 41 22 33 99 601

E-mail: [gaelle.notzli@mci-group.com](mailto:gaelle.notzli@mci-group.com)

<b>Company :</b>		
<b>Address :</b>		
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>
<b>Telephone:</b>		<b>Fax:</b>
<b>E-Mail :</b>		<b>Person in Charge:</b>

- ☐ **SPACE ONLY** **CHF 450.- per sqm**

We require: \_\_\_\_\_ sqm (minimum size 6 sqm)\*

Special note: Please specify if your stand must not be located to a particular competitor \_\_\_\_\_

Our preferred positions for our bare exhibition space are:\*

- **STAND NO(S):** 1<sup>st</sup> choice 2<sup>nd</sup> choice 3<sup>rd</sup> choice

- ☐ **TABLE TOP** **CHF 500.- ( Reserved for non-profit association)**

Our preferred positions for our table top space are:\*

- **STAND NO(S):** 1<sup>st</sup> choice 2<sup>nd</sup> choice 3<sup>rd</sup> choice

- ☐ **SHELL SCHEME** **CHF 600.- per sqm**

We require: \_\_\_\_\_ sqm (minimum size 9 sqm)\*

Special note: Please specify if your stand must not be located to a particular competitor \_\_\_\_\_

Our preferred positions for our shell scheme space are:\*

- **STAND NO(S):** 1<sup>st</sup> choice 2<sup>nd</sup> choice 3<sup>rd</sup> choice

\* You will be contacted for the stand location once the order form has been received

## PAYMENT SCHEDULE

- All payments must be made in **CHF**
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 30 May 2013
- For bookings made after 30 May 2013, the full amount is due at the time of reservation
- VAT of 8% not included in published rates

## BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ICPI 2013

Account N°: 240-369.393.00U

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9300U

## CANCELLATION POLICY

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- **Cancellations received from 17.12.2012** 30% of the total cost of each item will be retained
- **From 18.12.2012 to 31.03.2013** 75% of the total cost of each item will be retained
- **From 01.04.2013** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp: